

Landlord Engagement

A head start on COVID-19 Response



Landlord Engagement

A proactive, affirmative landlord engagement system is one of the most efficient means of increasing the supply of available rental units in your community.

Landlord Engagement

- KHC is working with our Communications staff to develop marketing materials that can be used by our partners across Kentucky.
- We encourage each LPC to engage in communications regarding Landlord Engagement strategies within your local communities. You want to foremost avoid duplicative efforts and ensure that you all are engaging all landlords in your respective services areas.



Landlord Engagement

Key points to discuss with Landlords:

- Current Landlords: Communicate with your current landlords about any operational changes.
- Potential New Landlords: Tenant consistency – reduction in turnover and case management services provided by your program.

Landlord Engagement

Develop both Landlord Outreach Strategies for your agency and your Coordinated Entry LPC.

Landlord Engagement

Ensure your current agency processes, are working during this extraordinary time. Is your agency meeting all current landlord expectations?

Landlord Engagement

Provide consistency during
inconsistent times.

Landlord Engagement

KHC Help Desk

Coronavirus (COVID-19) Information

Landlord Engagement

Waiver Reminder

KHC Help Desk

Coronavirus (COVID-19) Information

COVID-19 WAIVER GUIDANCE TOOLS

[Emergency Required Keeping Documentation \(Rev. 6.2.2020\)](#)

[Waiver Table \(Rev. 6.2.2020\)](#)



Landlord Engagement