

WORKING ON THE GO: *Mobile Apps*



October 2016





Mobile by the Numbers

- Apps in the Google Play Store - **2.4 million apps**
- Apps in the iTunes store - **2 million apps** available and around **100,000** new and updated apps submitted each week
- **10.07%** of all active apps are business-related - category is the second most popular in the app store



**How many apps do you
have on your device?**



Poll: How many apps do you currently have on your device?



**How many apps have
you actually used in the
last 24 hours?**

Poll: How many apps have you actually used in the last 24 hours?



Mobile by the Numbers



By 2020, global mobile app downloads will reach **284 billion**

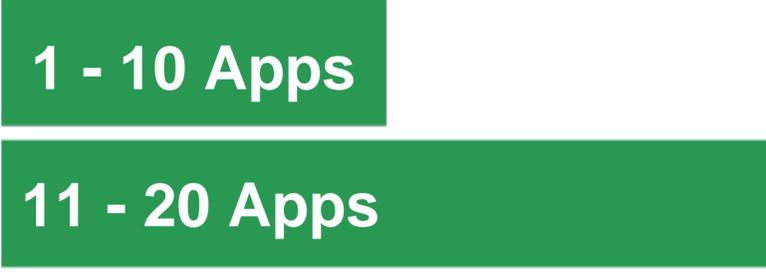


users who use **6 - 10 Apps** per week

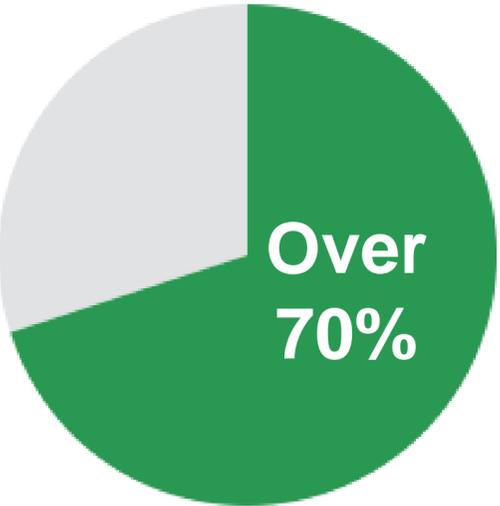
U.S. Smartphone Users

users

30%
32%



of downloads



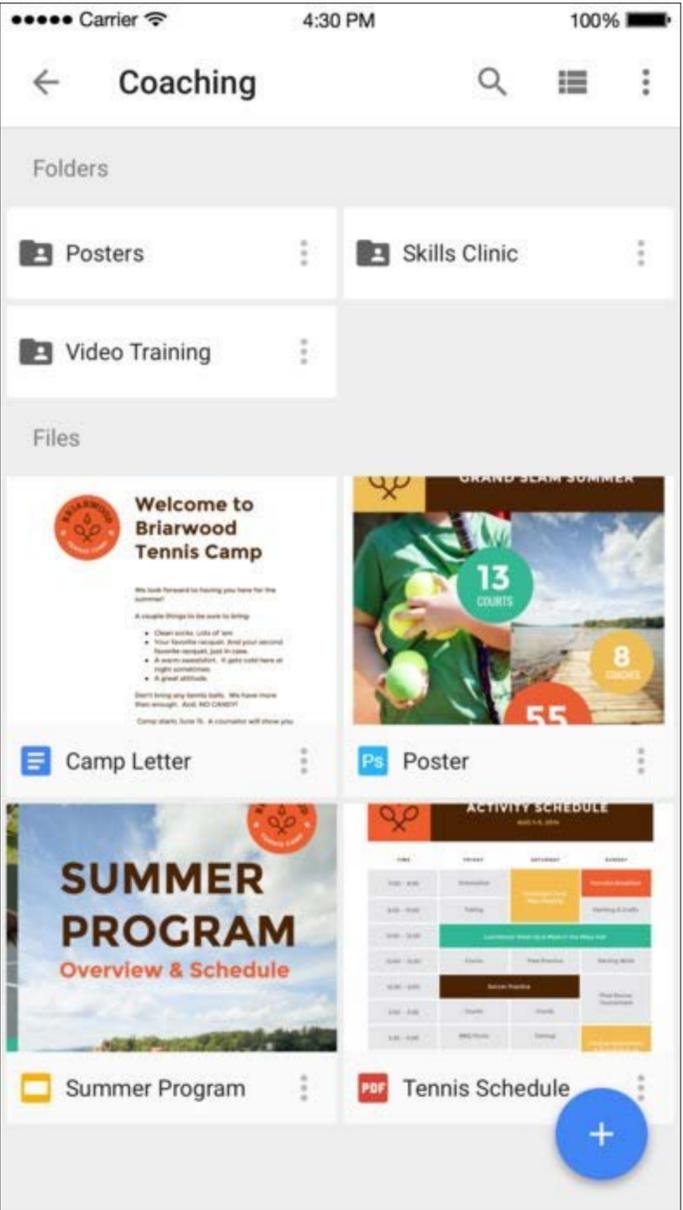
usage coming from the **top 200 apps**



MOBILE COMPUTER

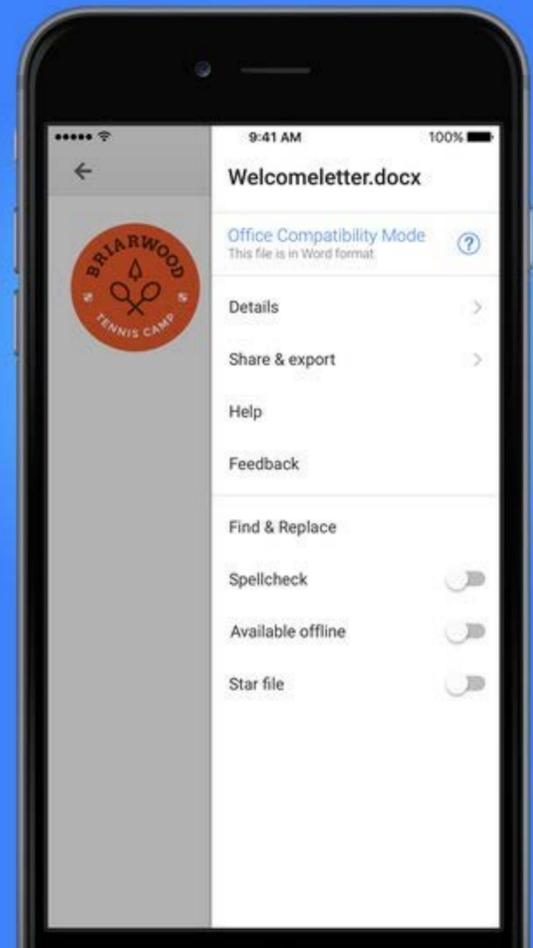


Google Drive

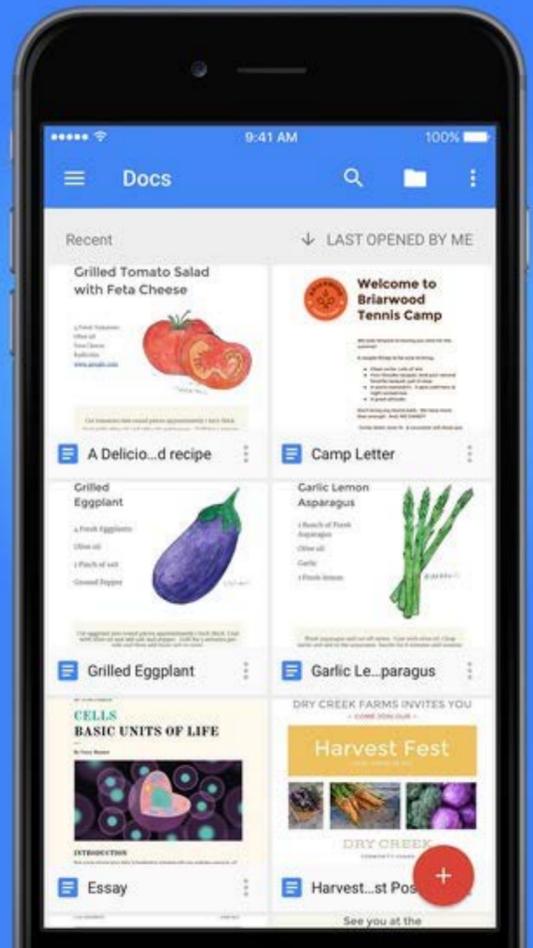


Google Docs

Edit and share
Office files

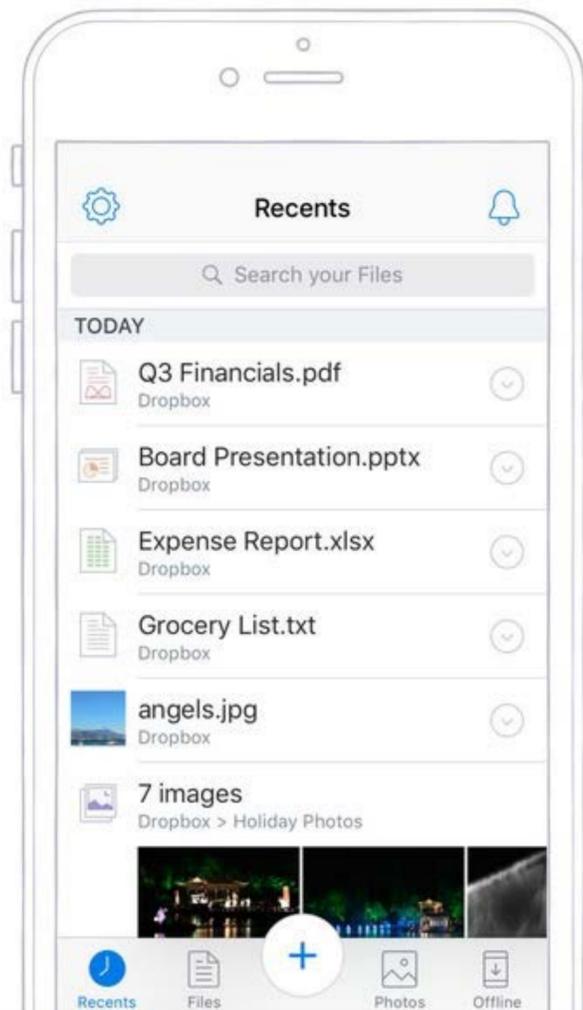


One tap to create
or open a document

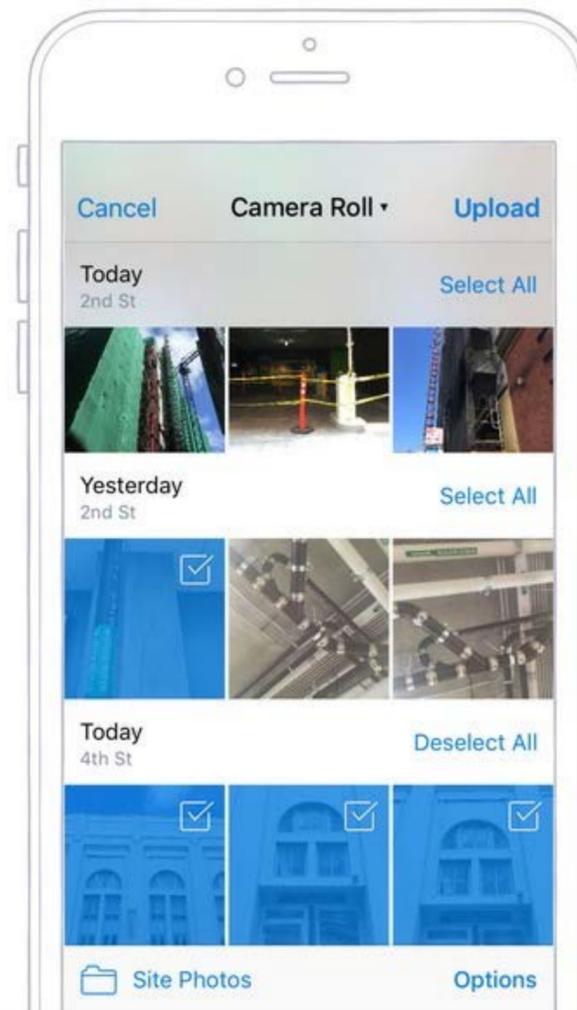


Dropbox

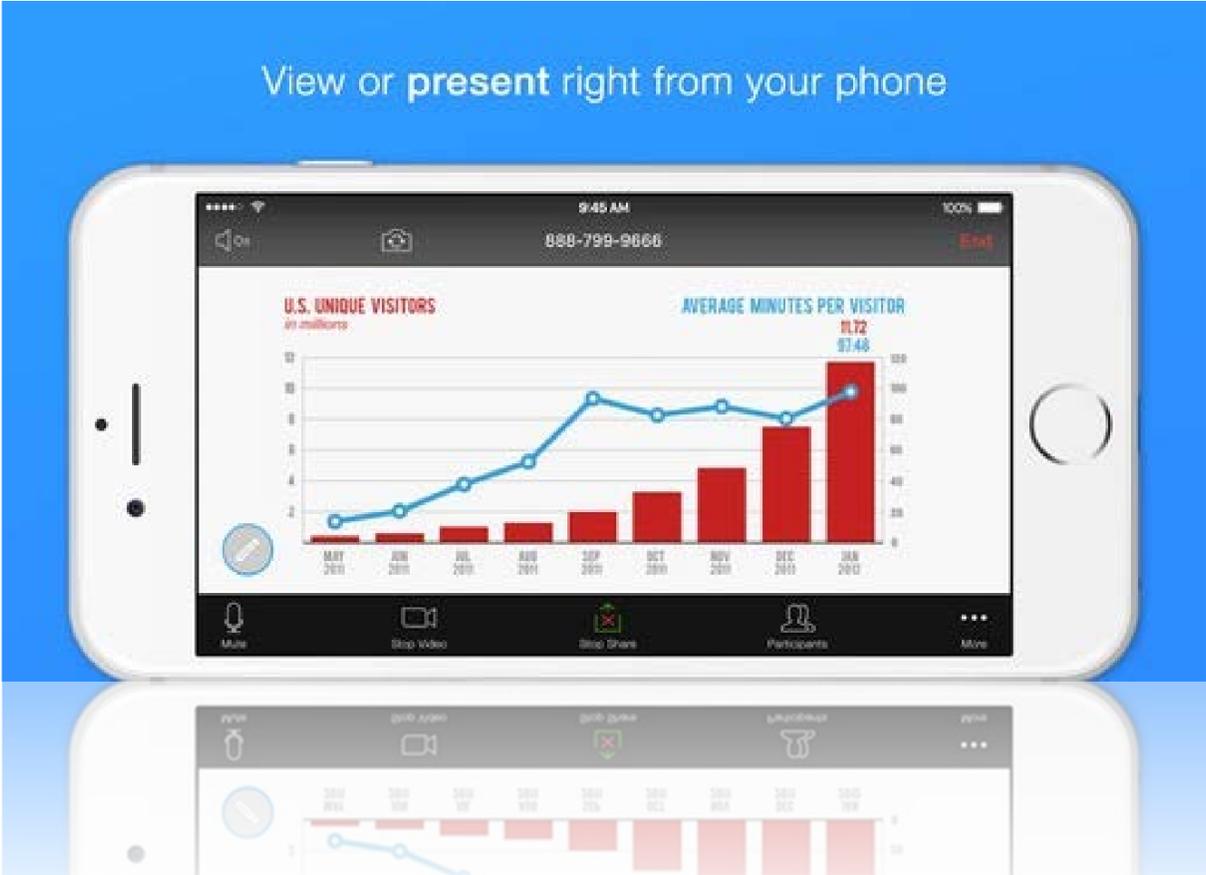
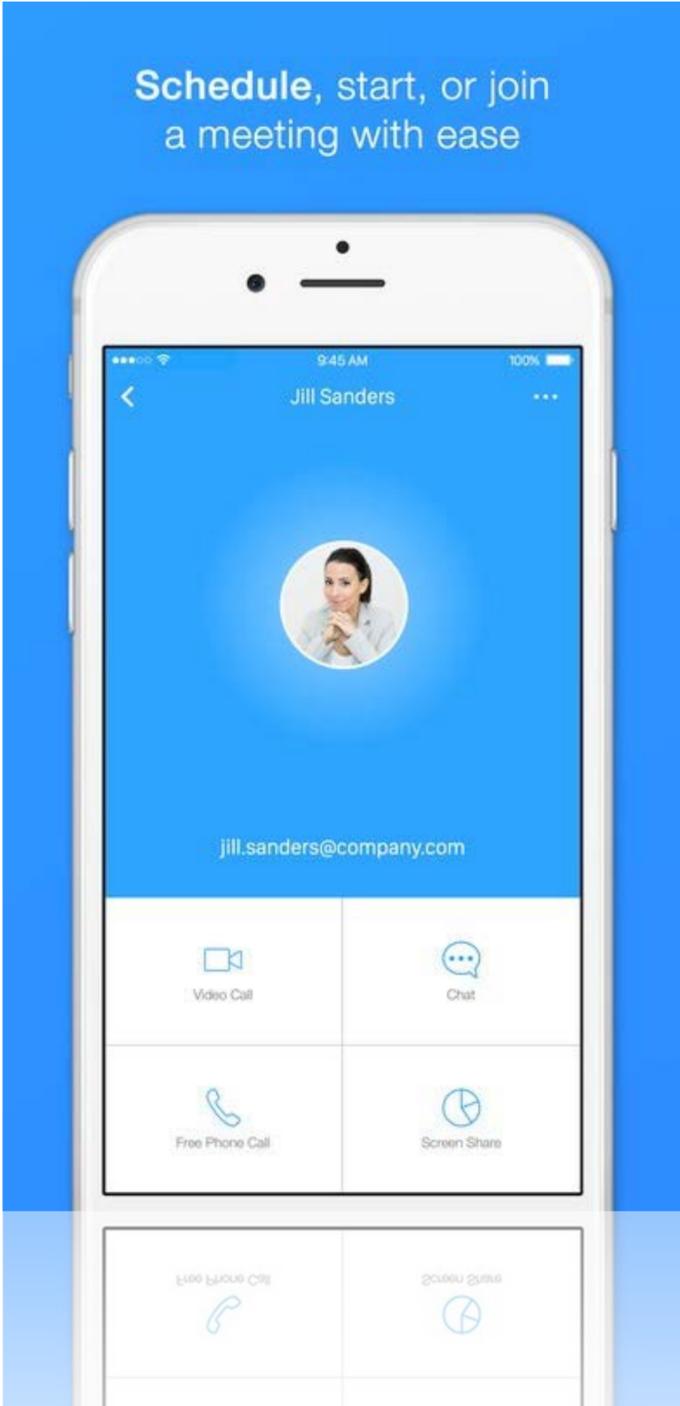
Get to your files and photos instantly while on the go



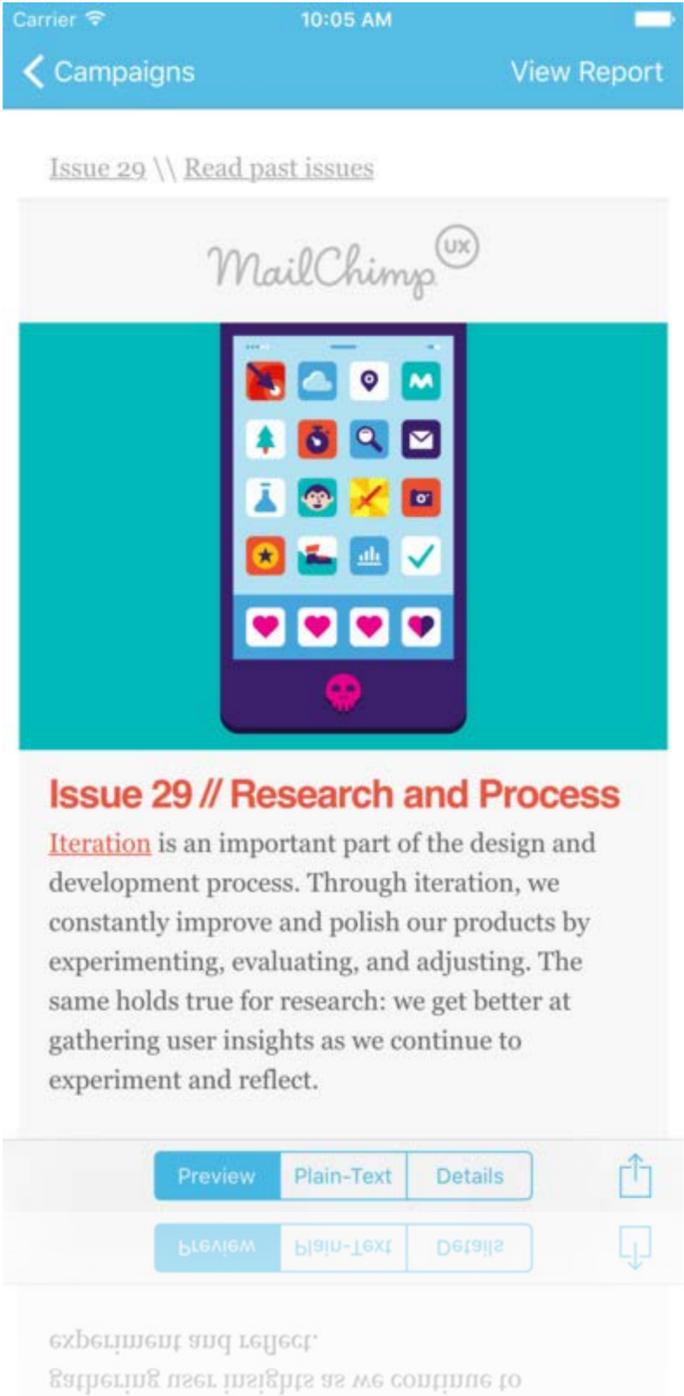
Upload photos to any folder you want, so they're organized and easy to find



Zoom.us



Mail Chimp

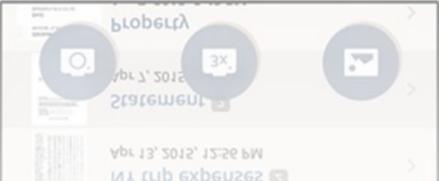
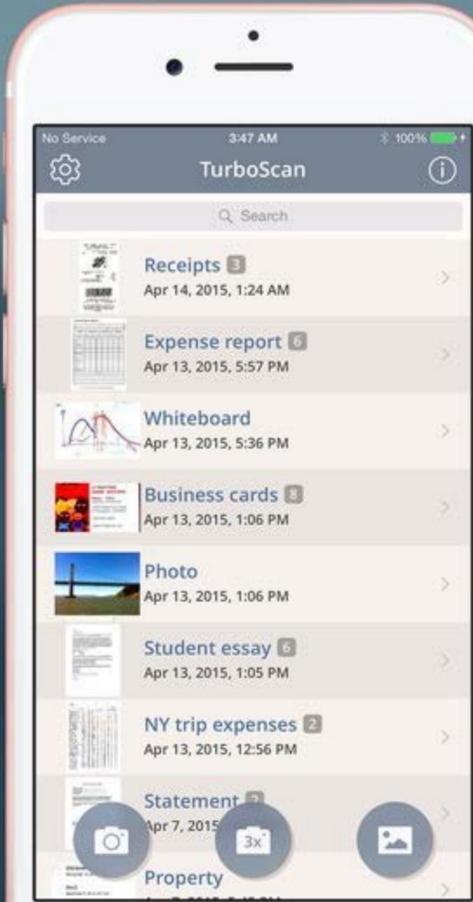


OFFICE EQUIPMENT

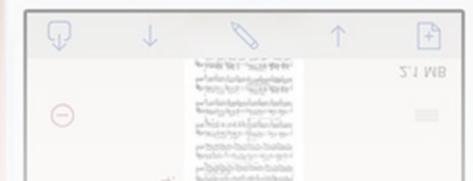
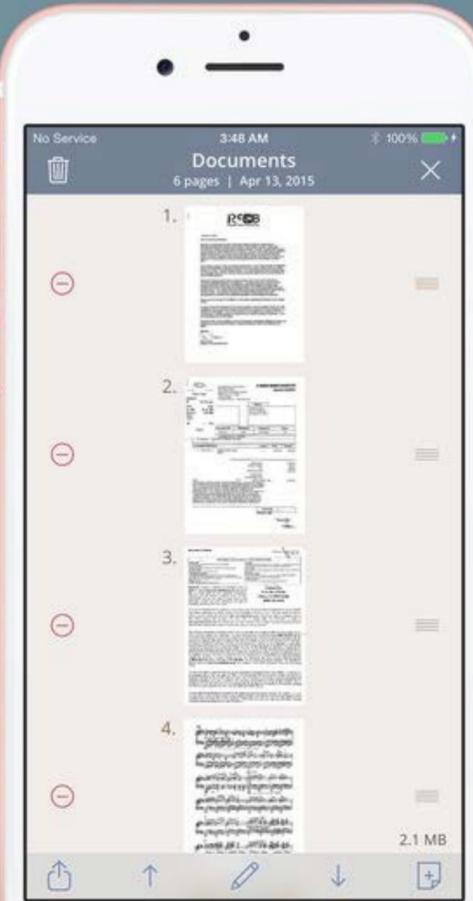


Turbo Scan

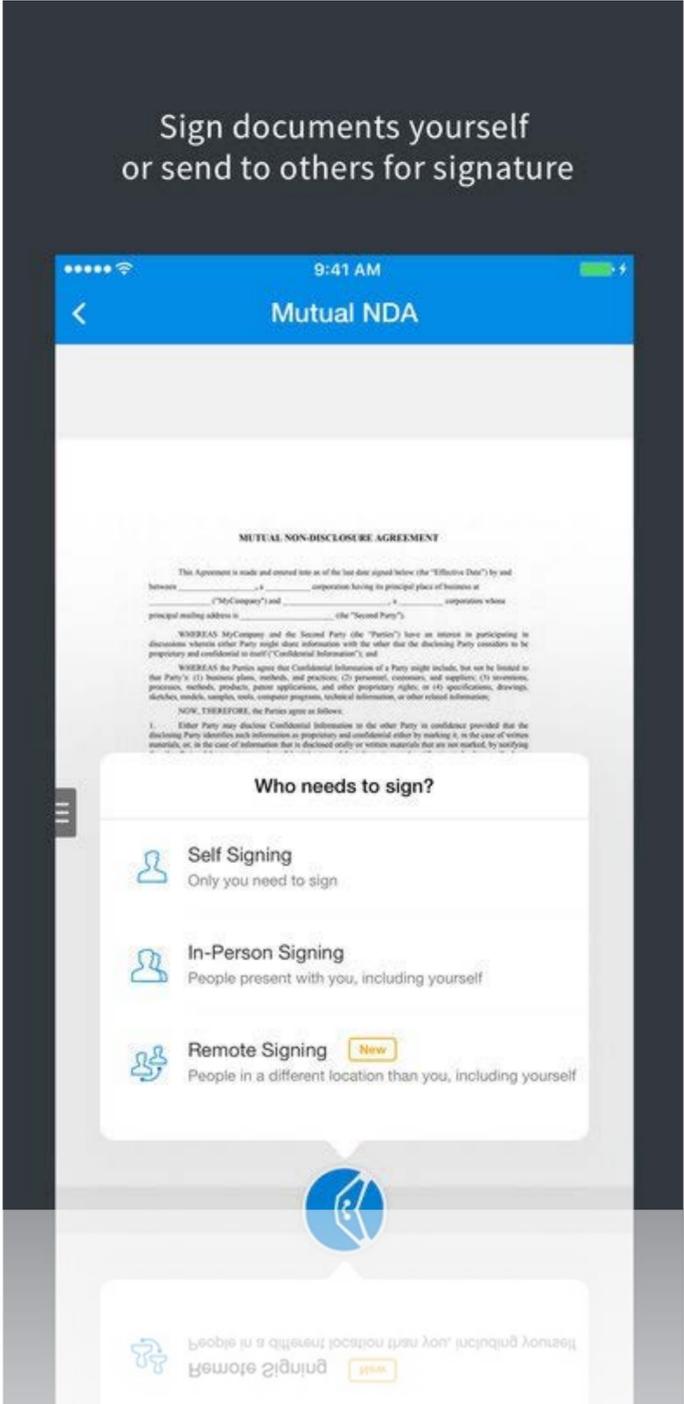
Turn your iPhone into
a fast scanner



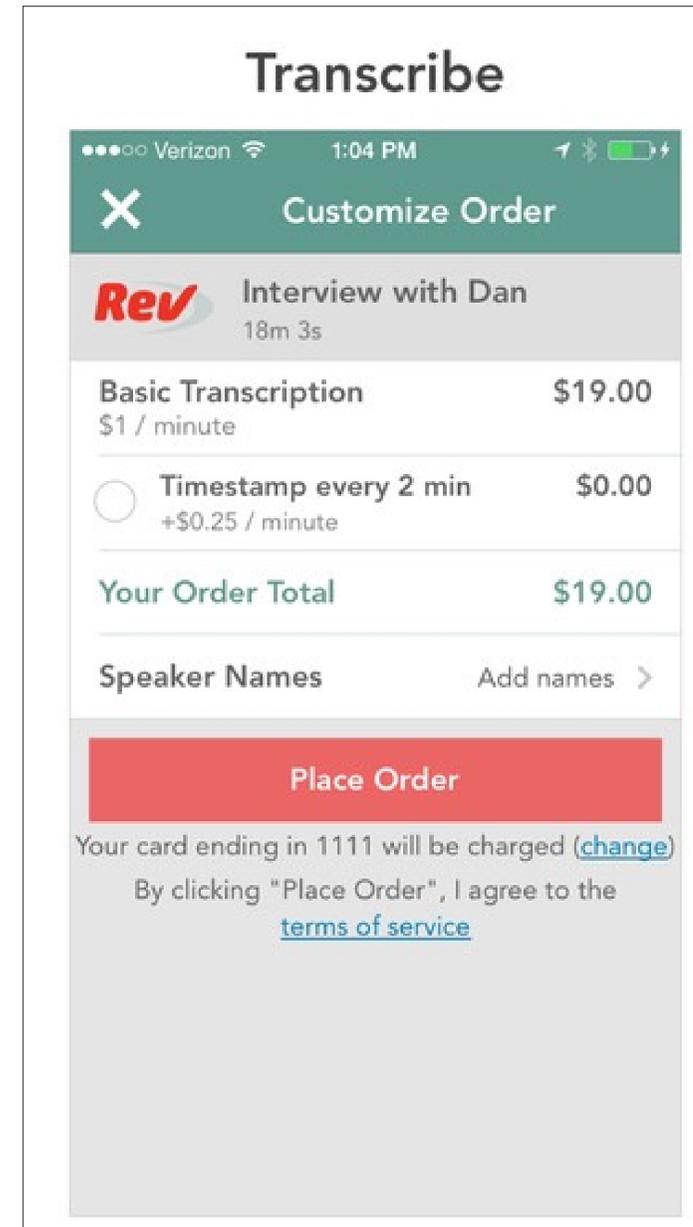
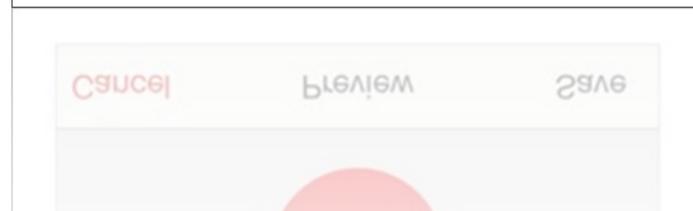
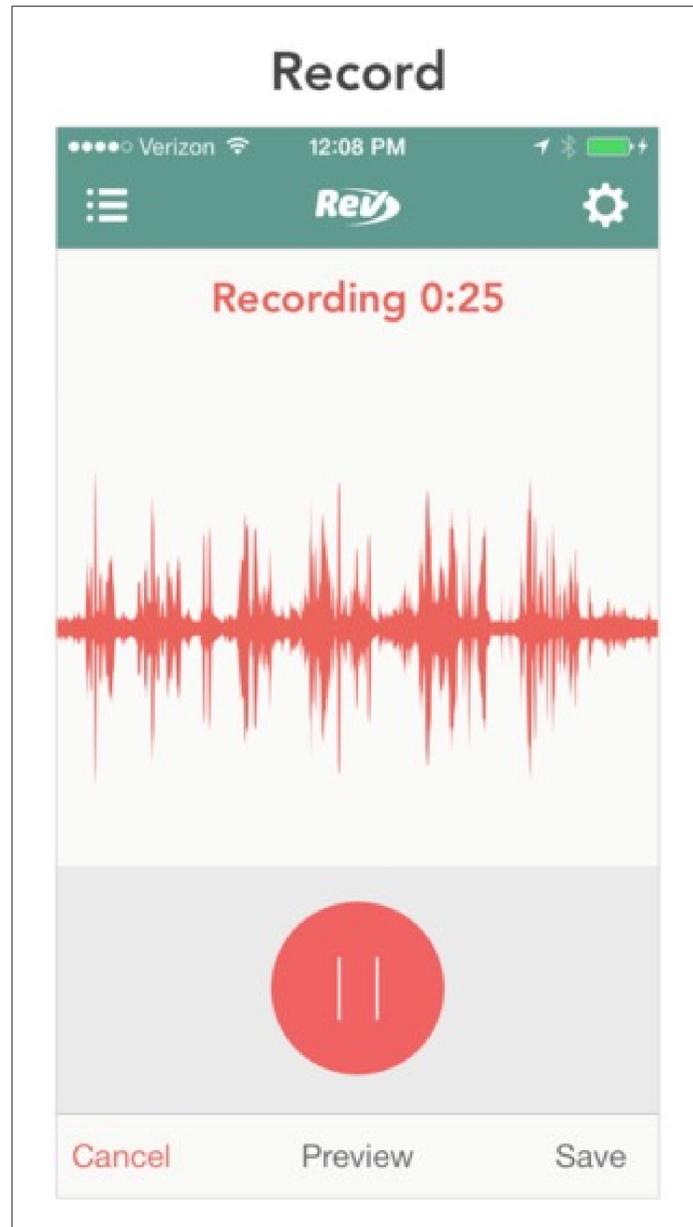
Scan documents into
high-quality PDFs: name,
store and search



Sign Easy



Rev.com

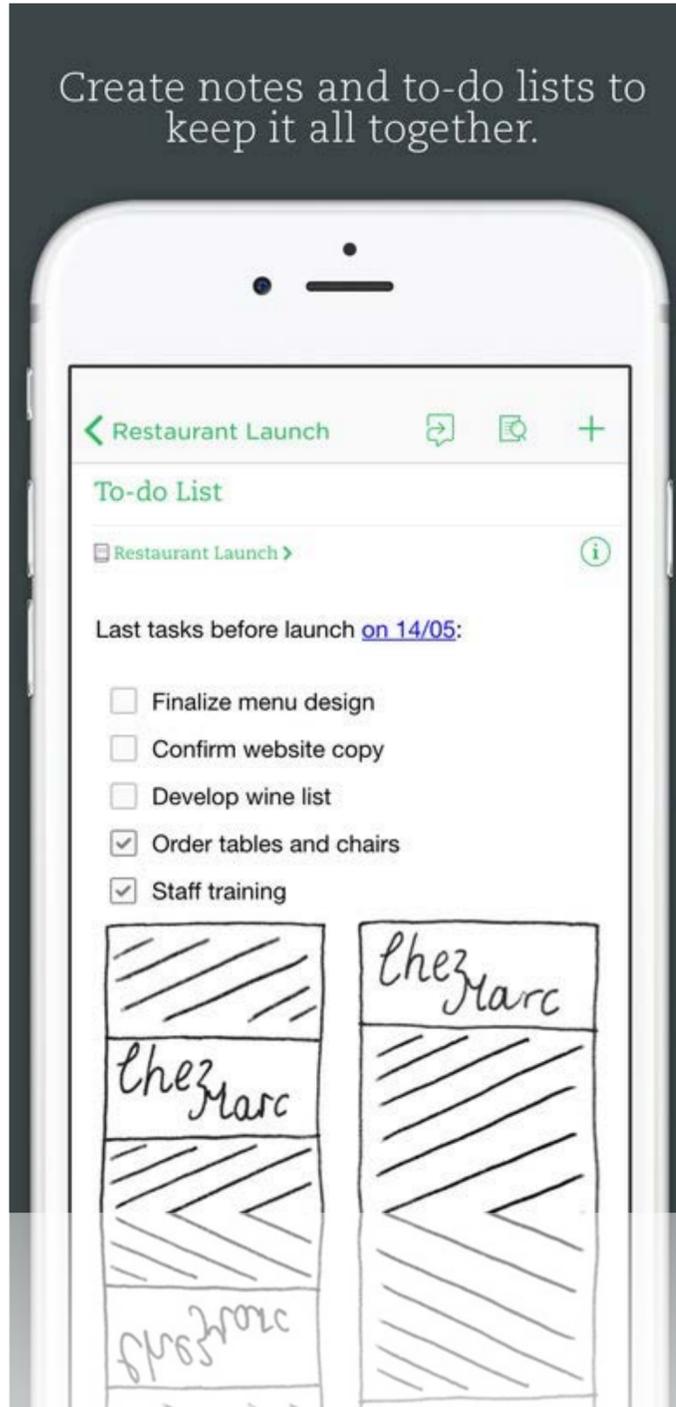


ORGANIZATION

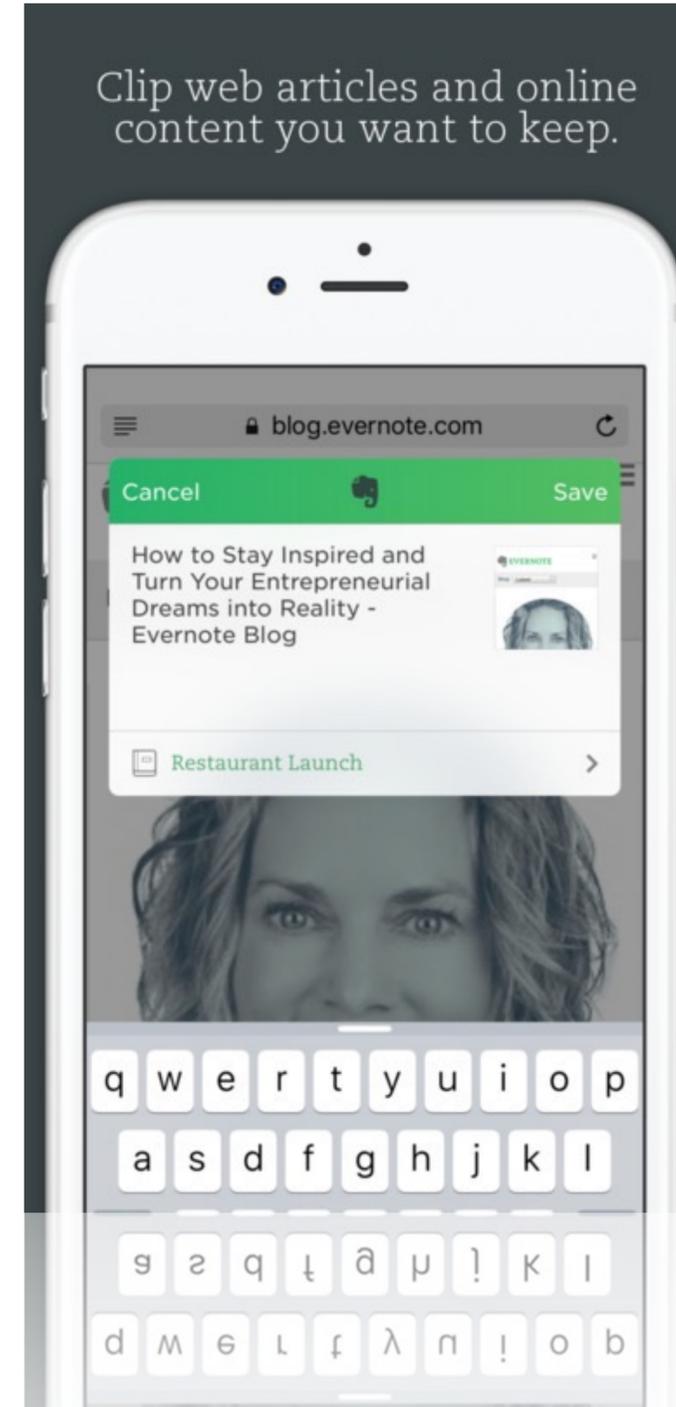


Evernote

Create notes and to-do lists to keep it all together.

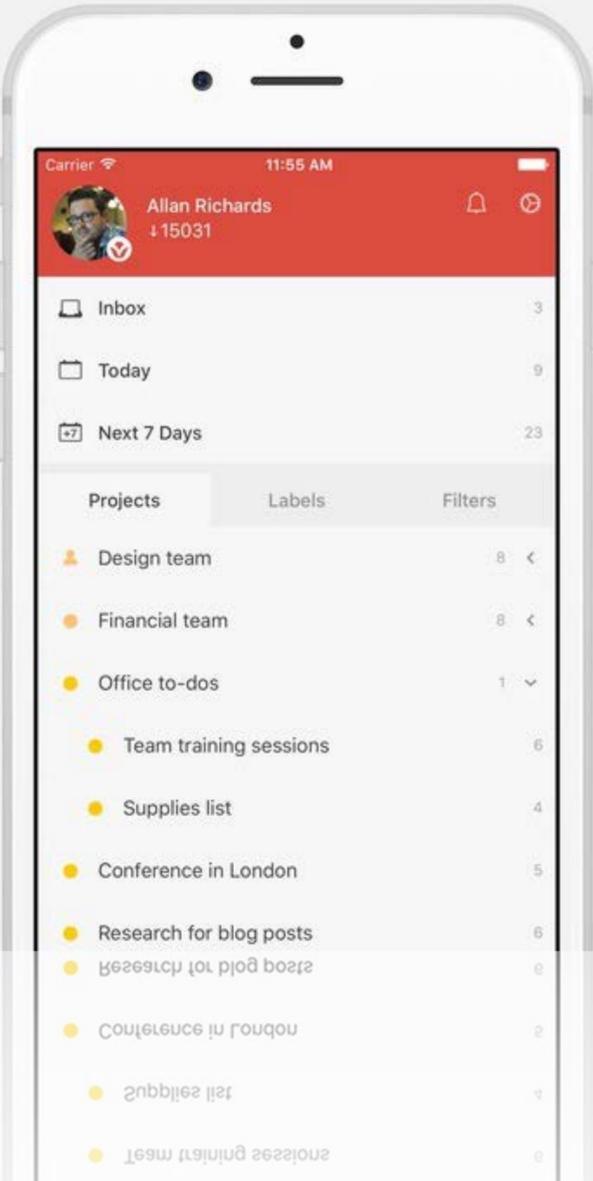


Clip web articles and online content you want to keep.

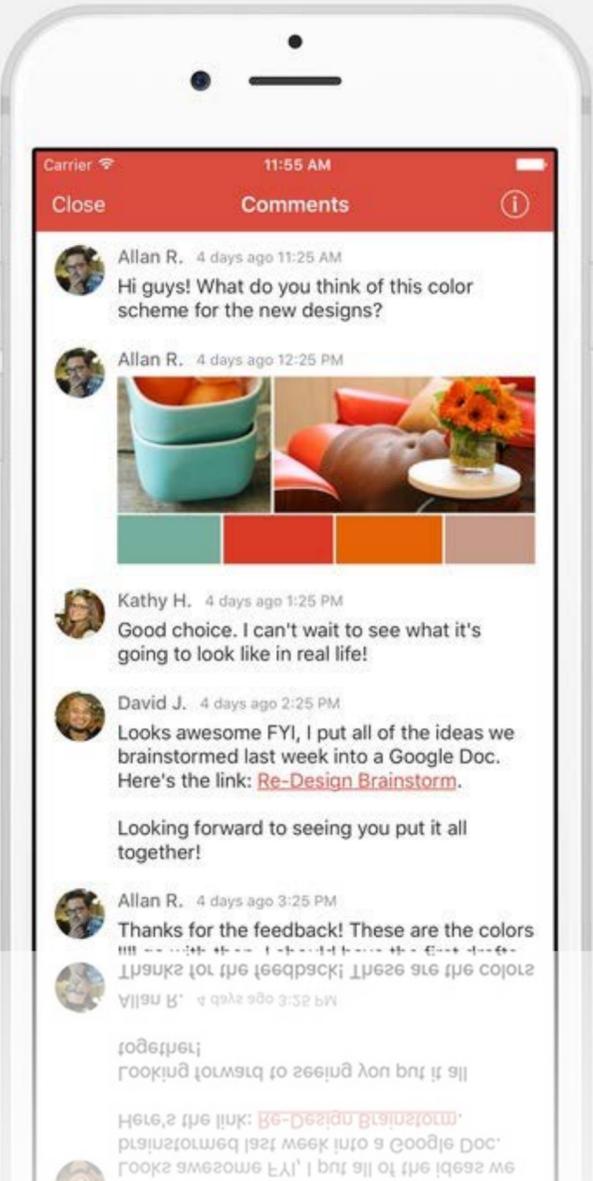


Todoist

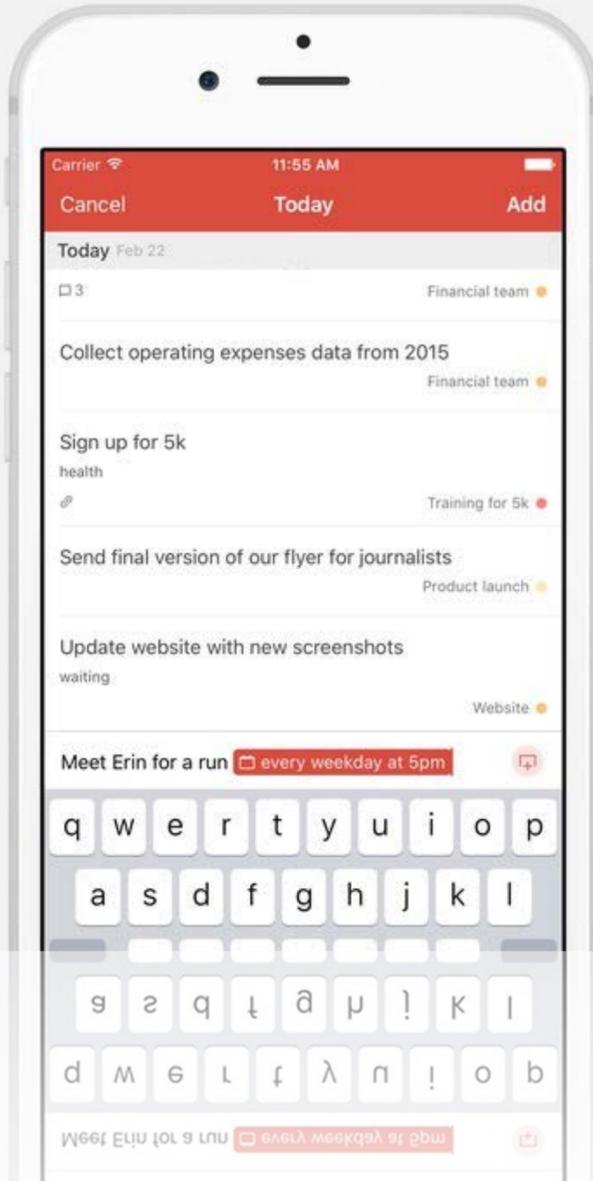
Get **organized** with colors, labels, filters and more



Collaborate with anyone, **anywhere**



Capture your ideas on-the-go with quick-add

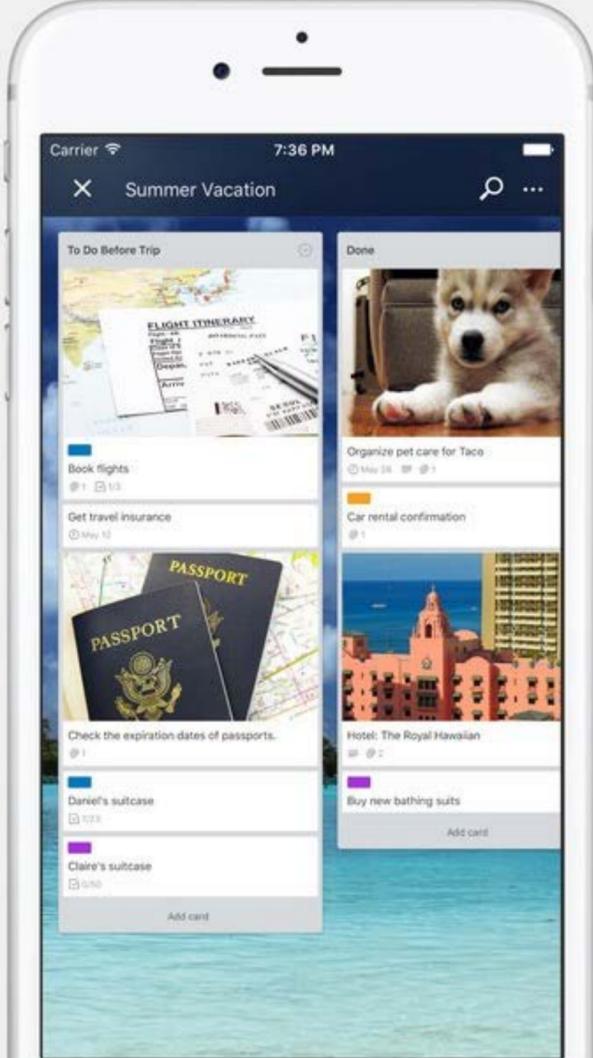


Trello

Get perspective on all of your projects



Create a board, then add lists with cards



Basecamp



Basecamp 3

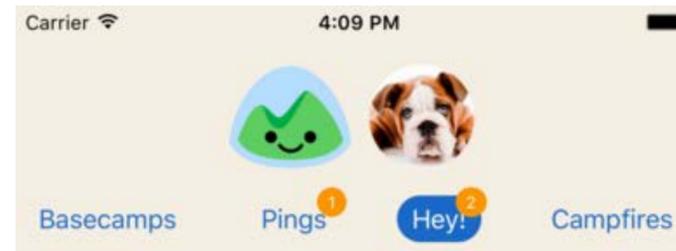
This app is for Basecamp 3, the brand new version released in October 2015.



Basecamp 2

Basecamp 2 (March 2012) and Basecamp Classic (February 2004) accounts work only with the Basecamp 2 app. Tap "View More by This Developer" to get it.

More by This Developer" to get it. only with the Basecamp 2 app. Tap "View Classic (February 2004) accounts work Basecamp 2 (March 2012) and Basecamp



UNREAD

-  Jared Davis
Re: We're hiring a writer 1
Honcho Design Newsroom · 2:55 PM
-  Victor Cooper
Re: Some updates to our benefits 1
Honcho Design Newsroom · 2:55 PM

[Mark all as read](#)

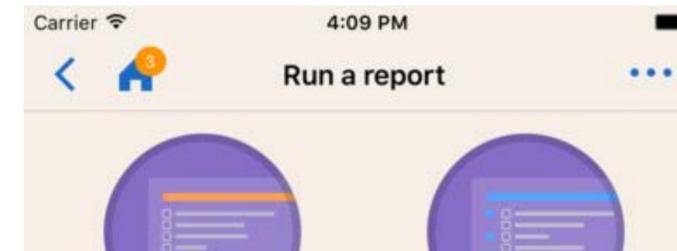
RECENT

-  Victor Cooper
We won Leto!
Honcho Design Newsroom · 2:55 PM
-  JY
Completed: Picnic food
Honcho Design Newsroom · 2:55 PM
-  JY
Completed: New software licenses
Honcho Design Newsroom · 2:55 PM
-  JY
Completed: New hardware

[Reports](#) [Activity](#) [Find...](#)

[Reports](#) [Activity](#) [Find...](#)

-  JY
Completed: New hardware
Honcho Design Newsroom · 2:55 PM
-  JY
Completed: New software licenses



What's overdue?

What's coming up or due soon?

What's new to-do and what's to-do?

What's on someone's plate?

What has someone been up to?

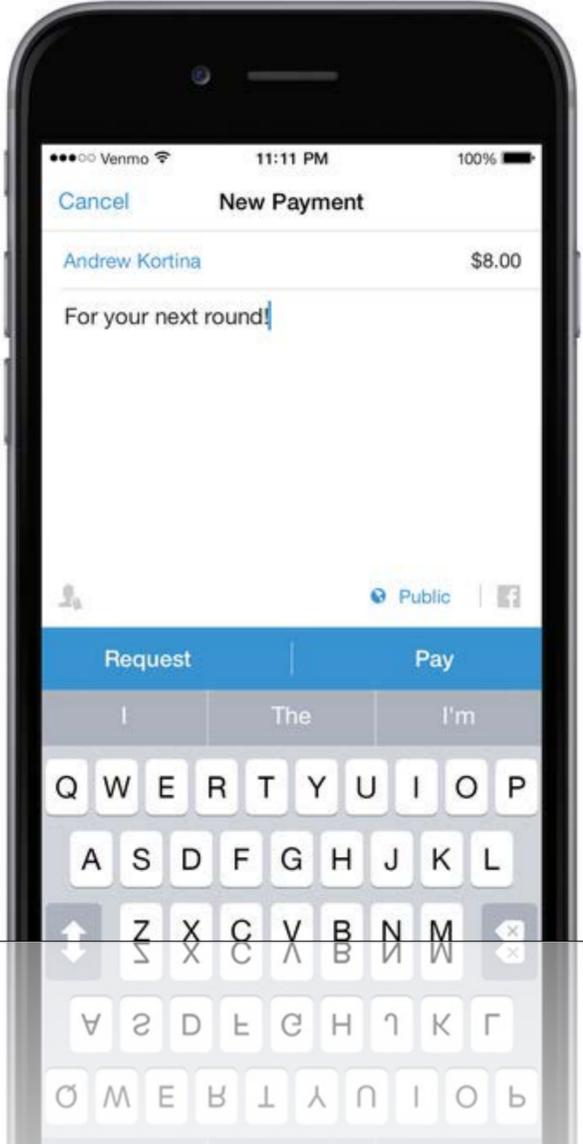


PAYMENT



Venmo

Make and share payments

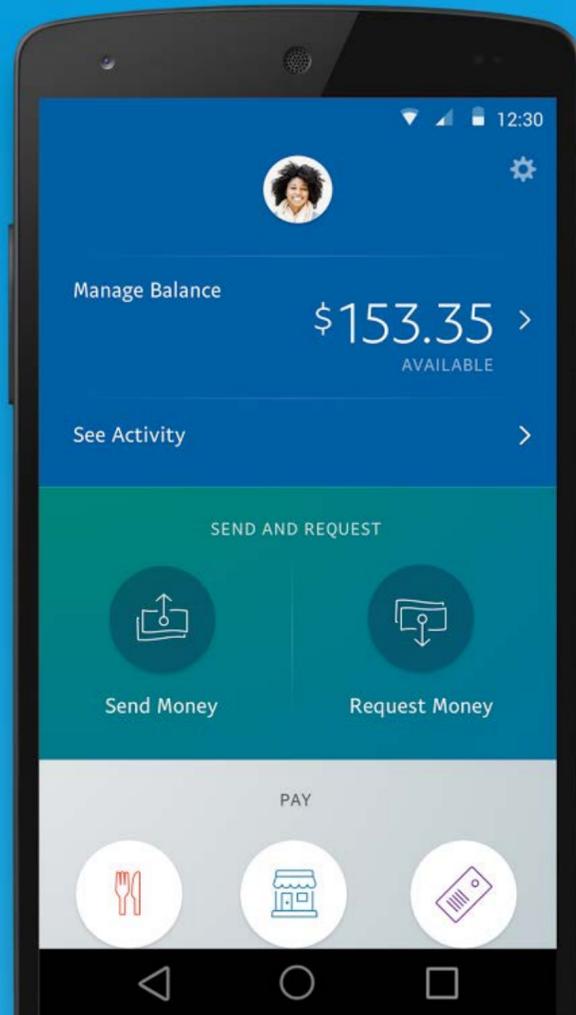


See payments your friends share

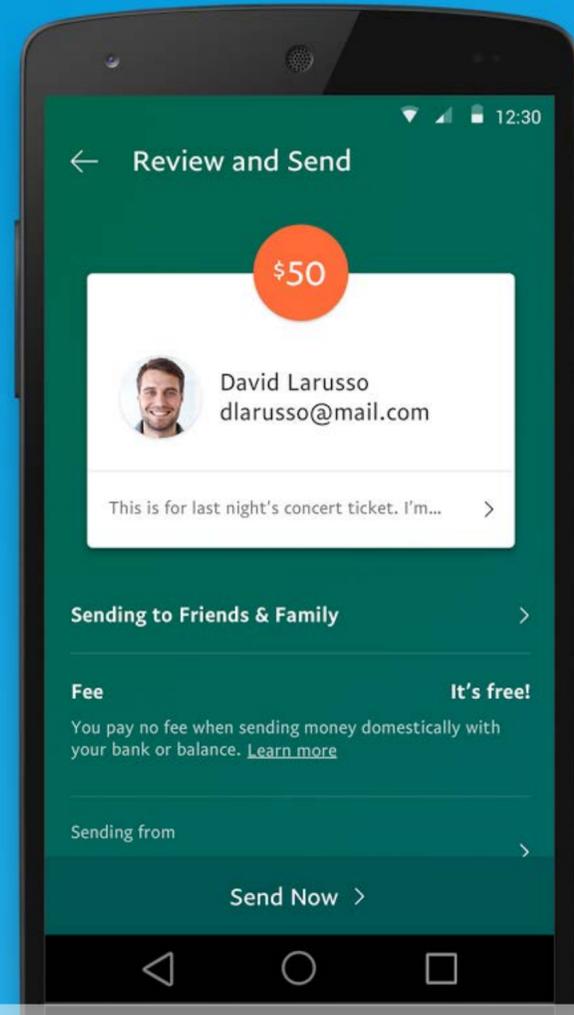


PayPal

Simplify how you move and manage your money

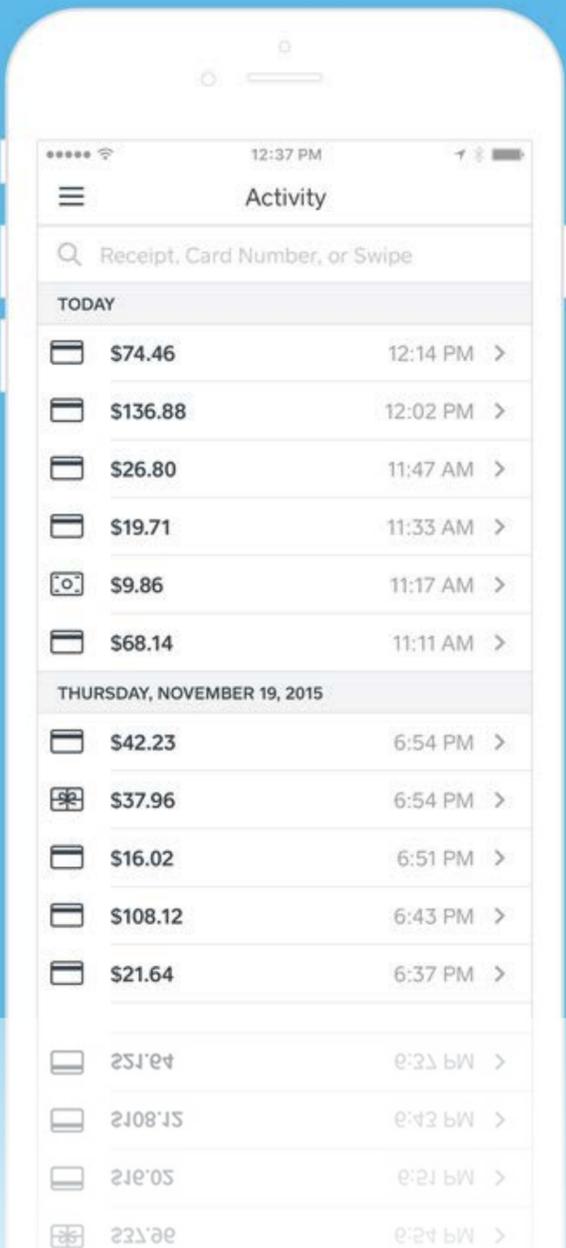


Send money easily to friends' emails or mobile numbers



Square

Get deposits in one to two business days.



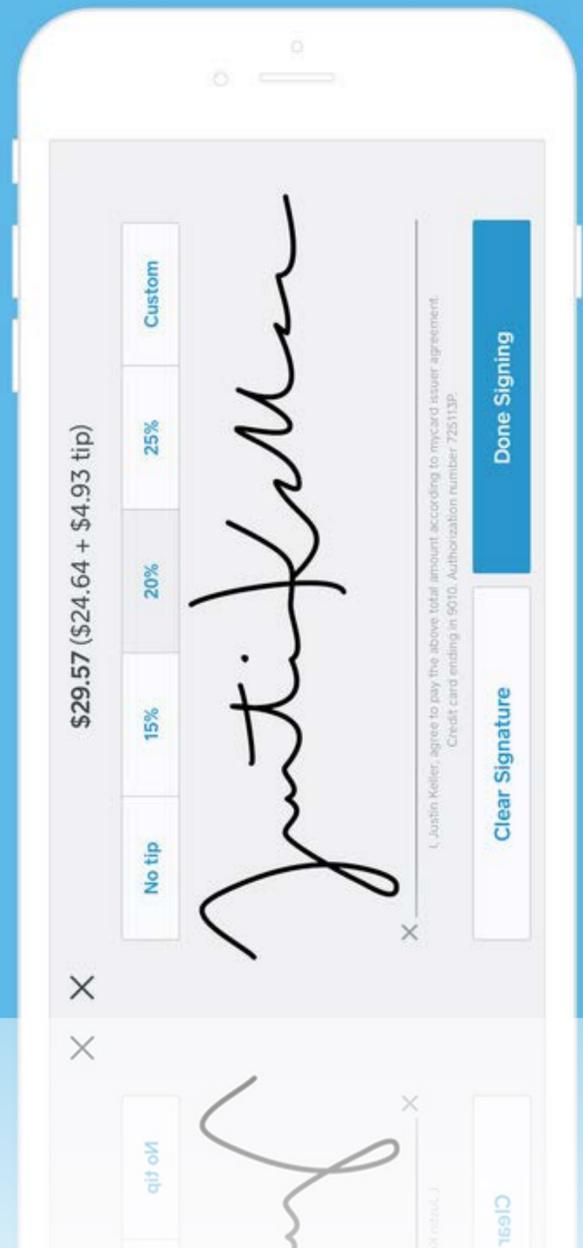
Accept chip cards and Apple Pay.



Requires Square contactless and chip reader. Only in the U.S.

Requires Square contactless and chip reader. Only in the U.S.

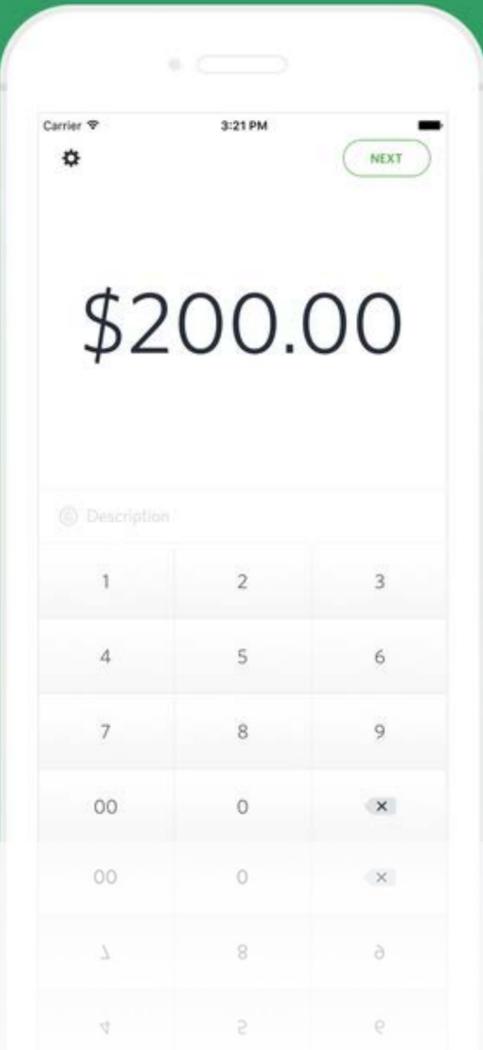
Let customers sign and tip on your device.



Stripe

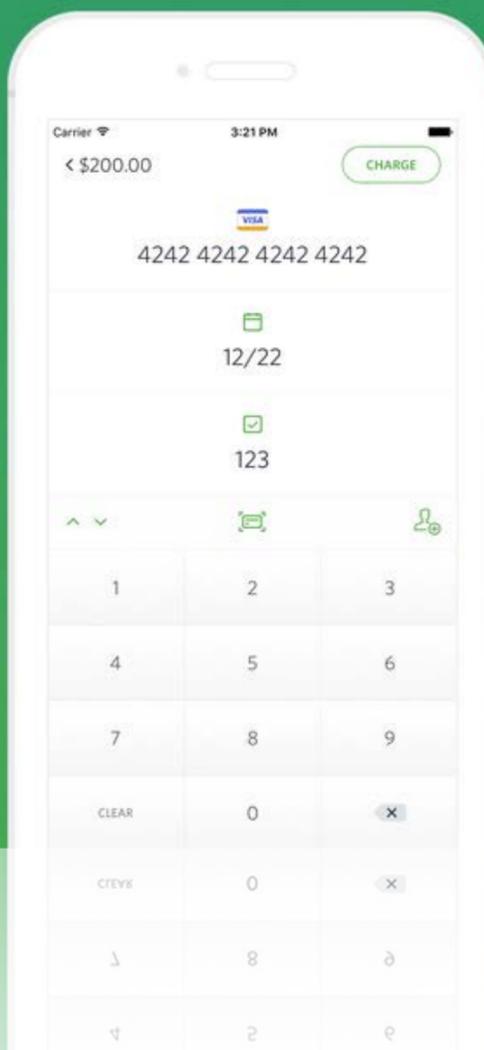
Simple

Collect your 1st payment in less than 30 seconds



Fast

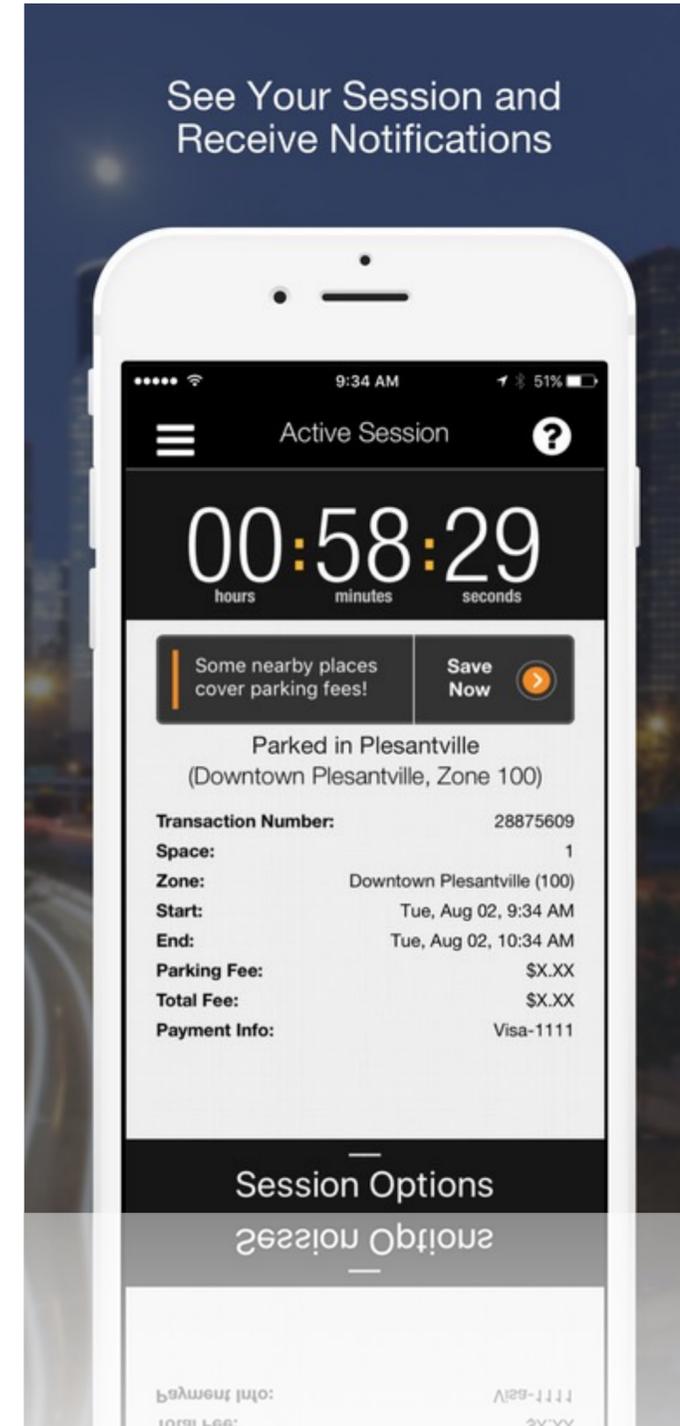
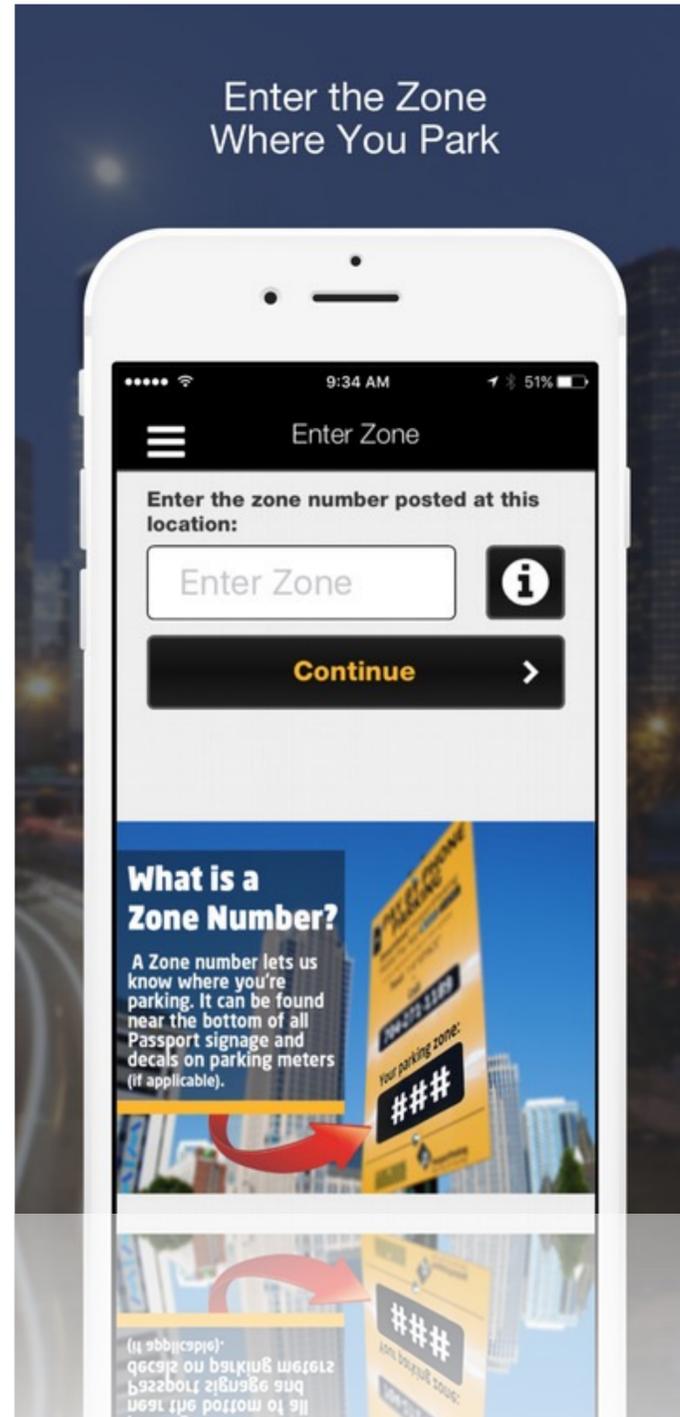
Type or use the camera to enter card numbers



TRAVEL

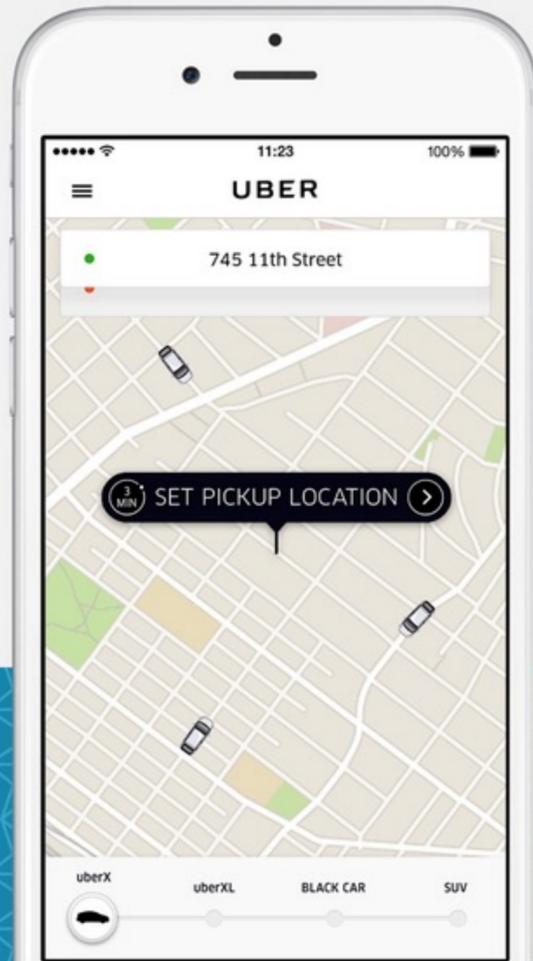


Passport Parking

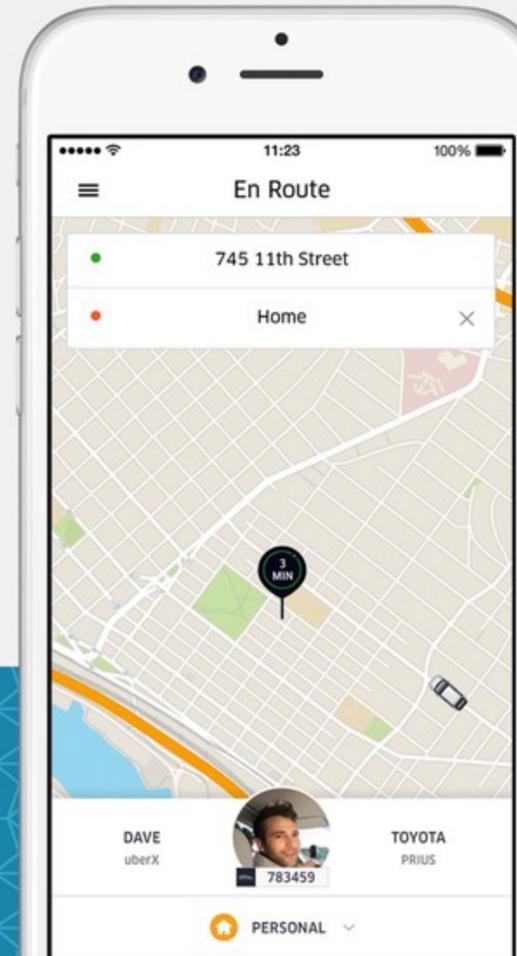


Uber

Choose your ride, set your location, and request.



Watch your driver's arrival on the map.



TripIt

Carrier 2:22 PM

New York Trip
Thu, Oct 6 - Mon, Oct 10, 2016

THU, OCT 6 SCHEDULED

SFO - JFK

VX 22 (Virgin America)

Flight Check-in Alt. Flights

9 15 Depart SFO
PDT AM
San Francisco

5 59 Arrive JFK
EDT PM
New York

DURATION: 5H 44M

Confirmation VX1234	Terminal 2	Gate 56B
Seat 19B	View Airport Lounges	

Setup
Seat Tracker

View
JFK Ground Transportation

View
Airline & Booking Info

Trips 1/12 Alerts 1/12 Pro 1/0 Unfiled 1/12 More 1/0

Airline & Booking Info

Carrier 2:22 PM

New York Trip
Thu, Oct 6 - Mon, Oct 10, 2016

THURSDAY, OCTOBER 6, 2016

9:15 SFO - JFK SCHEDULED
PDT AM
VX 22 (Virgin America)
Conf: VX1234
Dep. Terminal 2, Gate 56B, Seat: 19B
Arr. 5:59 PM EDT

7:45 PM PICK UP Hertz Rent a Car
318, Federal Cir, Jamaica, NY 11430
Conf. CE56SDX

7:55 EDT PM Directions from Hertz Rent a Car t...
To 201 W 58th St. New York, NY 10019

8:00 PM CHECK IN Central Park Hotel
201 W 58th St. New York, NY 10019
Conf. 123ZZZ

8:10 EDT PM 201 W 58th St. New York, NY 10019
201 W 58th St. New York, NY 10019

8:30 EDT PM Steak House at Central Park
101 W 58th St. New York, NY 10019

SATURDAY, OCTOBER 8, 2016

10:00 AM DROP OFF Hertz Rent a Car

MONDAY, OCTOBER 10, 2016

Trips 1/12 Alerts 1/12 Pro 1/0 Unfiled 1/12 More 1/0

MONDAY, OCTOBER 10, 2016

Carrier 2:22 PM

Trips

Upcoming Past

New York Trip
New York Trip
Thu, Oct 6 - Mon, Oct 10, 2016 5 days, in 24 days

European Vacation
European Vacation
Tue, Dec 6 - Fri, Dec 23, 2016 18 days, in 85 days

Sales Conference
Sales Conference
Mon, Mar 6 - Sat, Mar 11, 2017 6 days, in 175 days

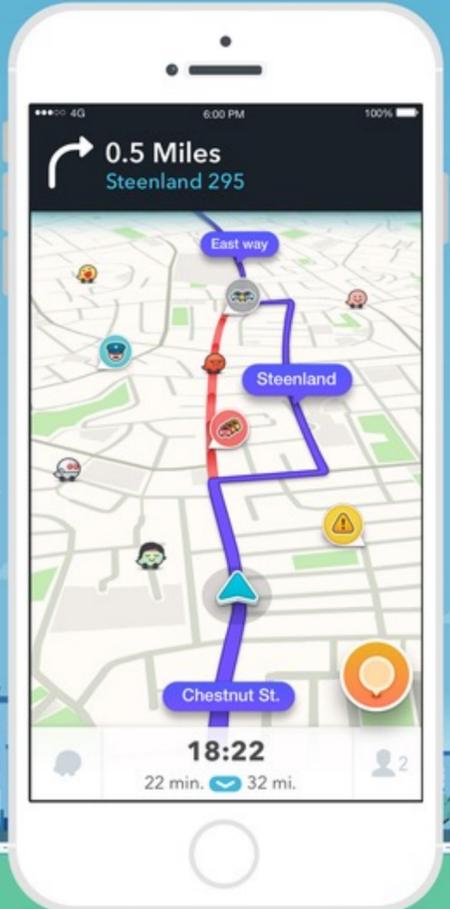
John's Wedding
John's Wedding
Thu, Jun 1 - Sun, Jun 4, 2017 4 days, in 262 days

Trips 1/12 Alerts 1/12 Pro 1/0 Unfiled 1/12 More 1/0



Waze

OUTSMART TRAFFIC WITH THE WORLD'S LARGEST COMMUNITY OF DRIVERS

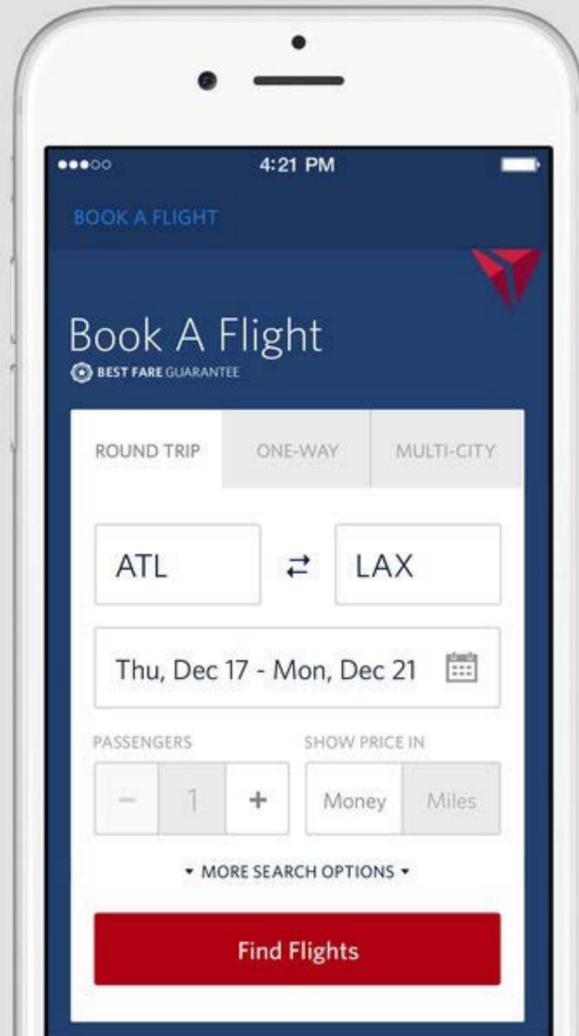


GET ALERTS BEFORE YOU APPROACH ACCIDENTS, HAZARDS, POLICE & MORE



Delta Airlines

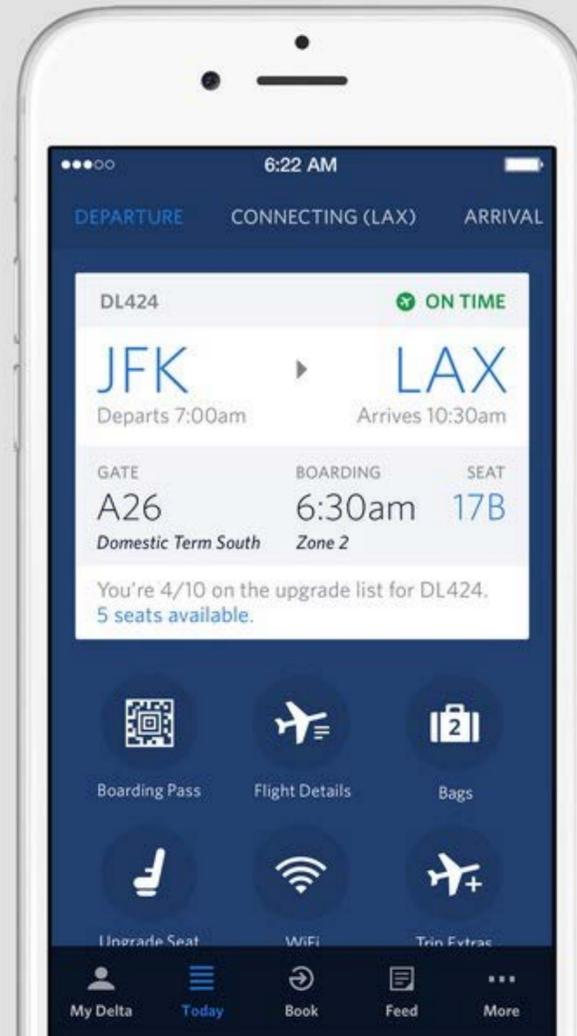
Book a trip and add trip extras directly from the app.



Find Flights

MORE SEARCH OPTIONS

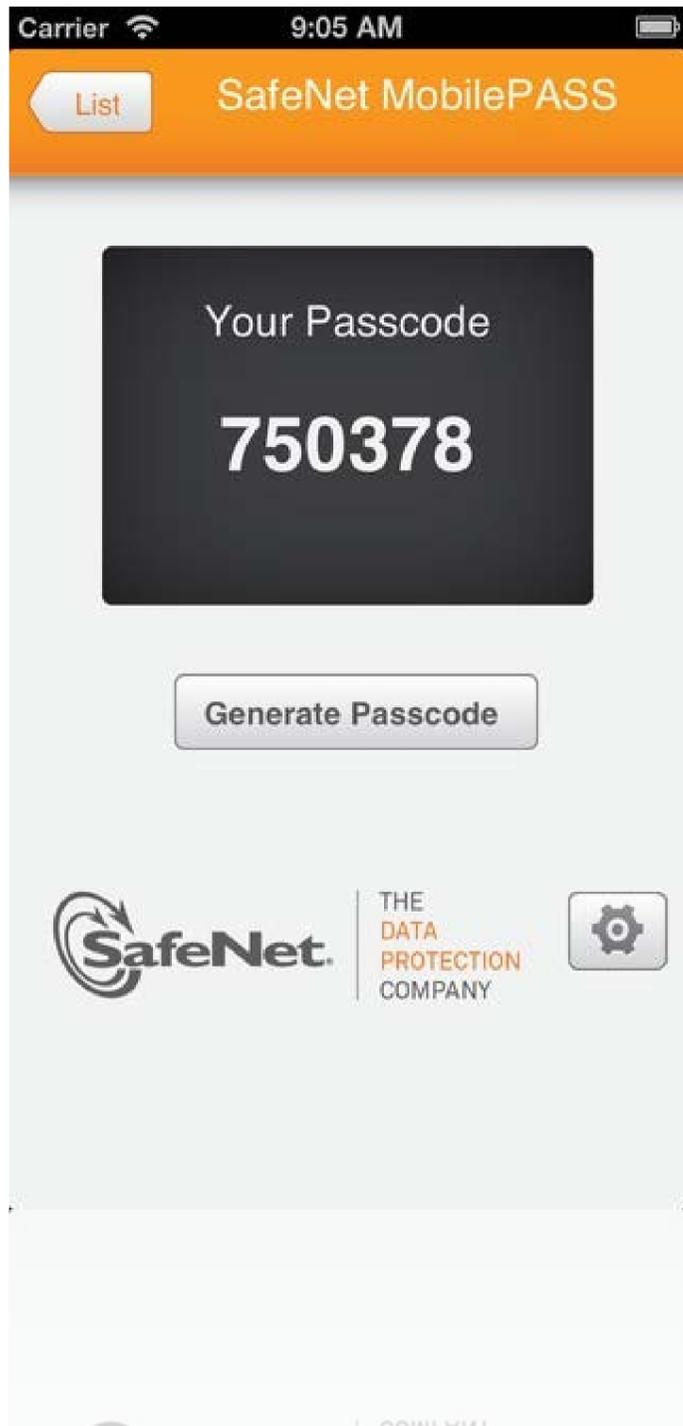
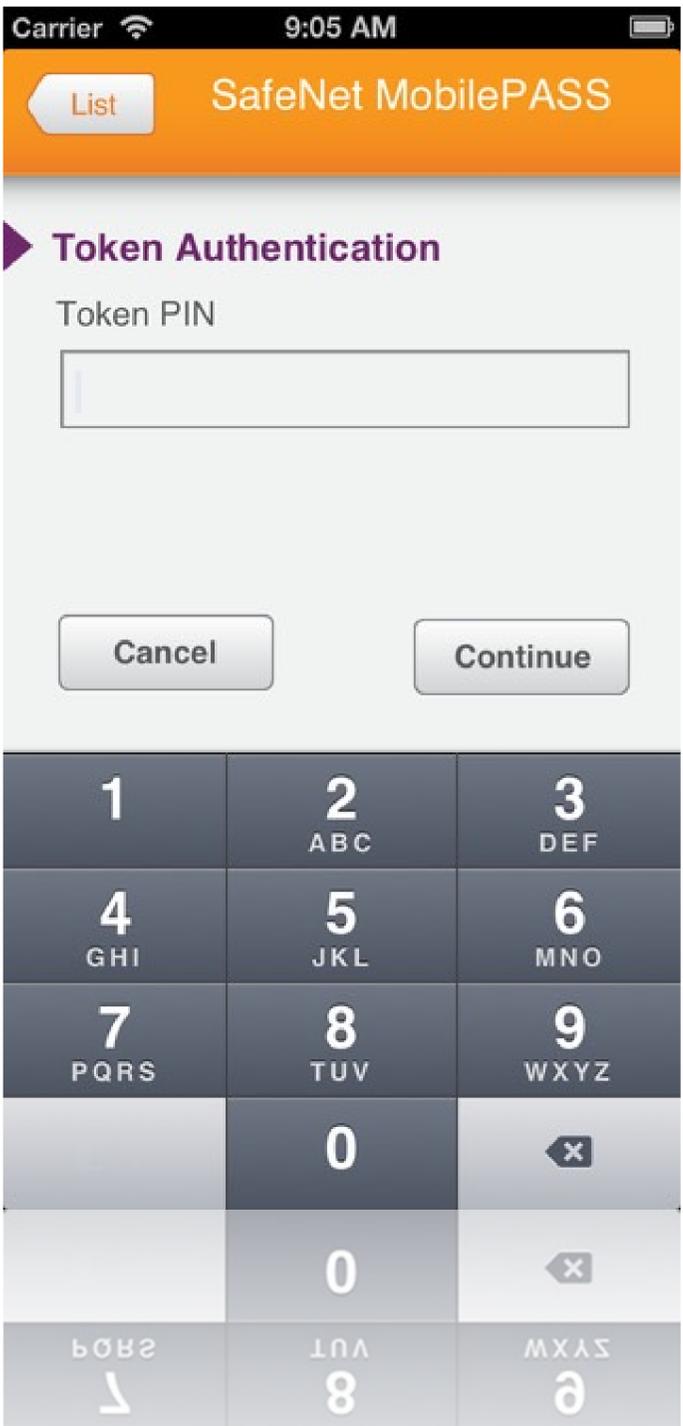
Today gathers everything you need for your day of travel.



My Delta Today Book Feed More



Mobile Pass



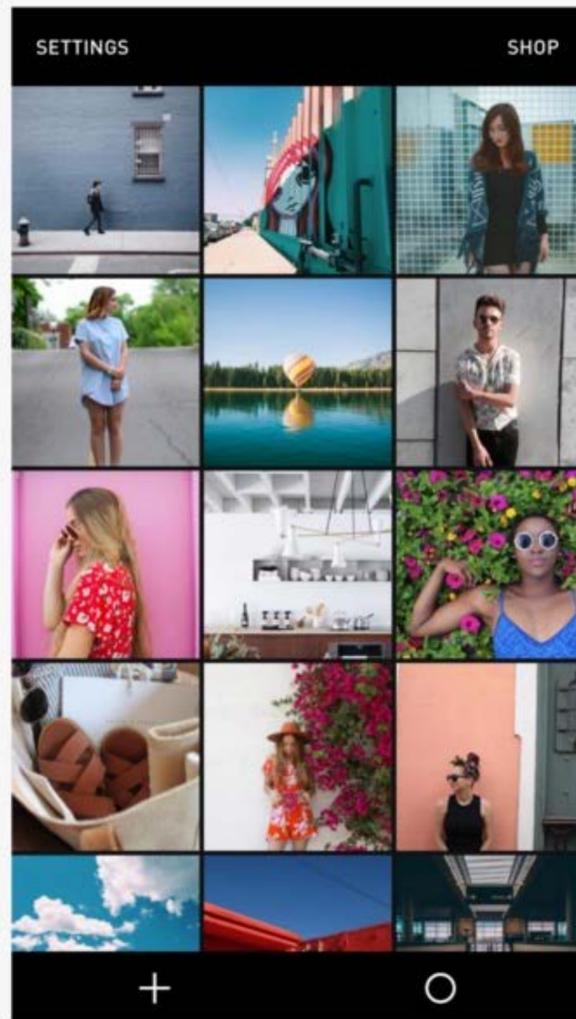
SOCIAL MEDIA



Instasize

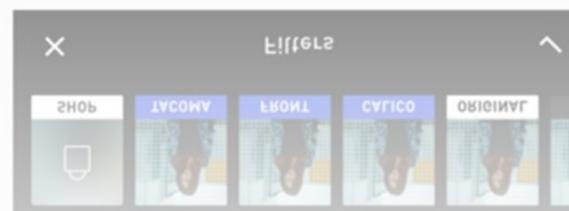
DESIGN YOUR GRID

Automatically save your photos



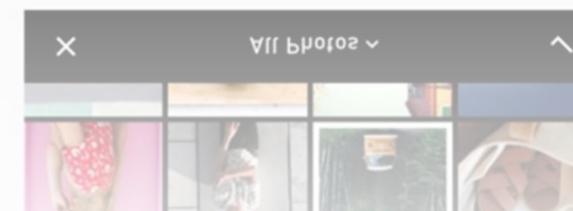
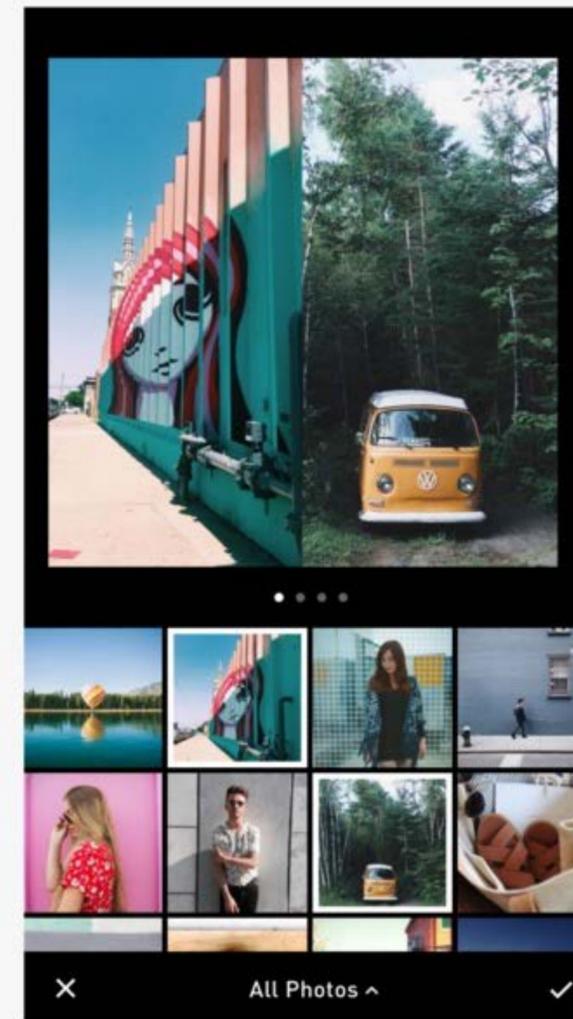
PREMIUM FILTERS

Predictive color intelligence



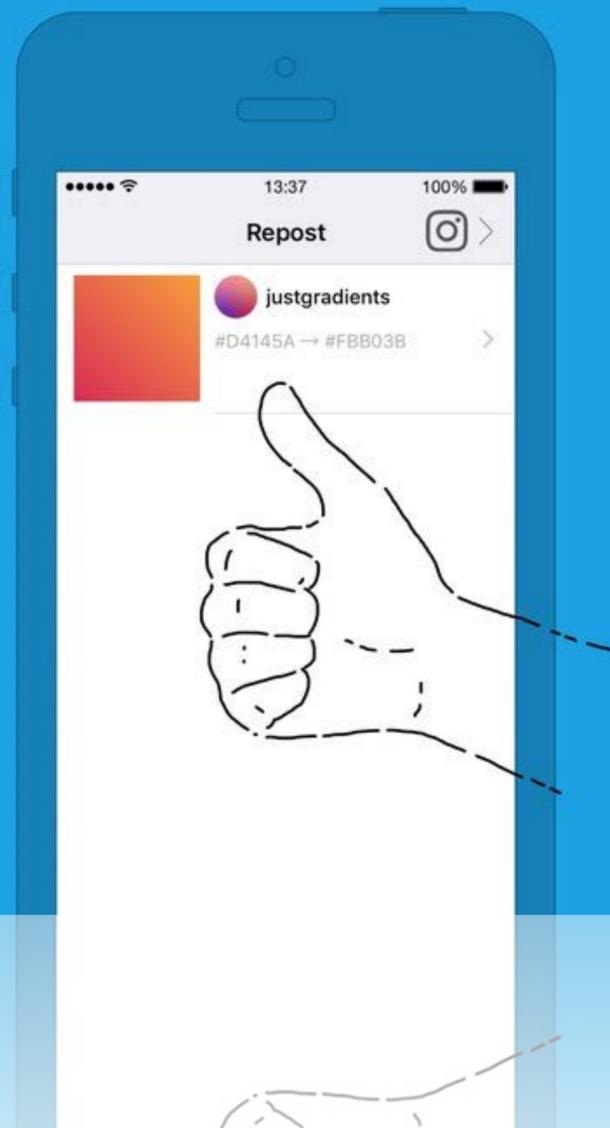
COLLAGE MAKER

Combine photos to create layouts

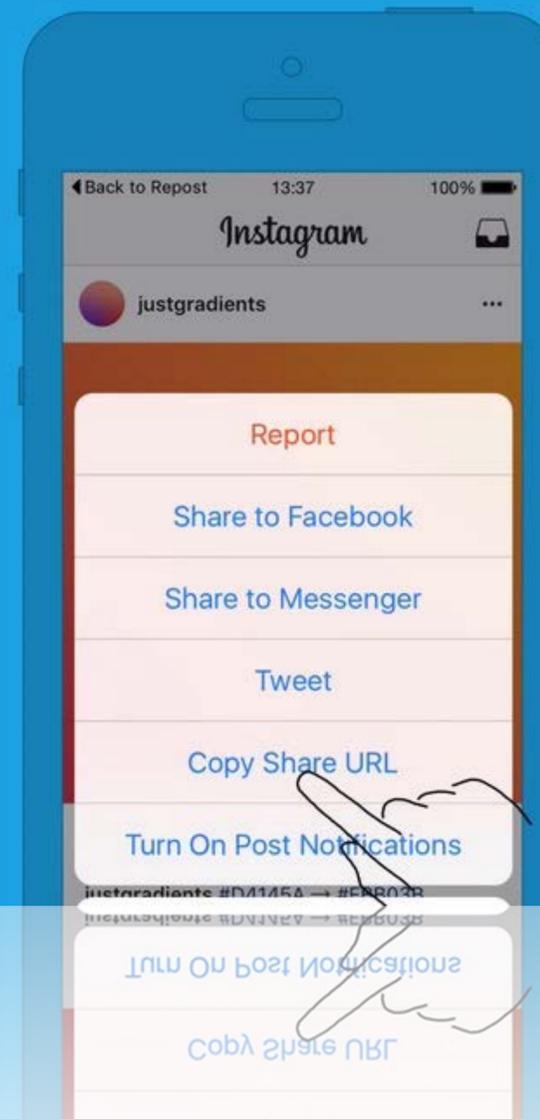


Repost

Open **Repost**

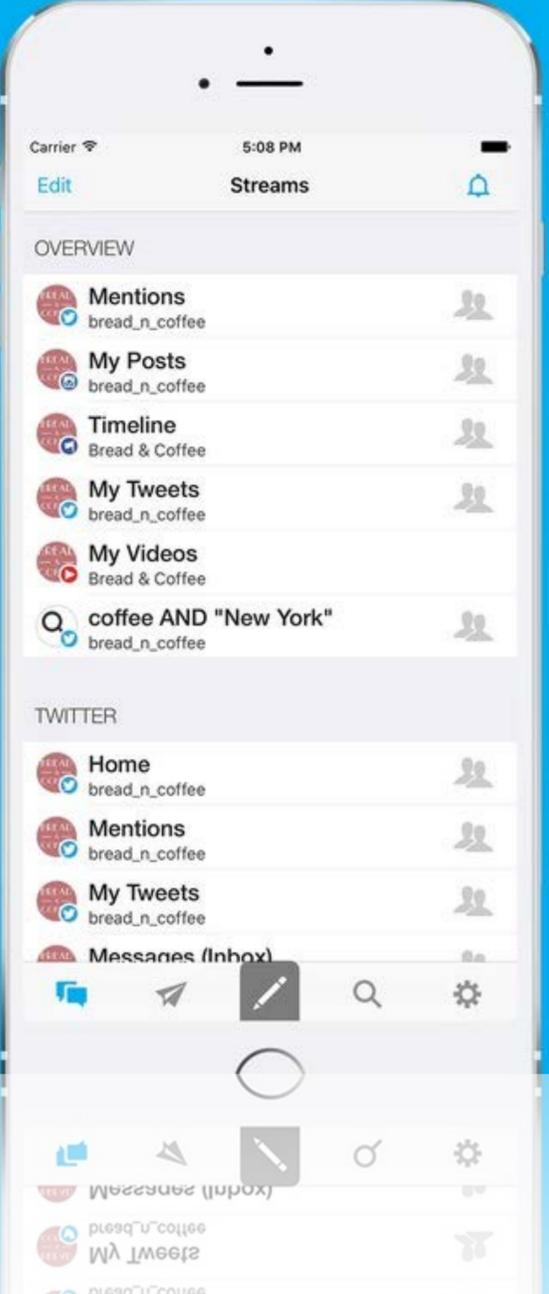


Choose **Copy Share URL**



Hootsuite

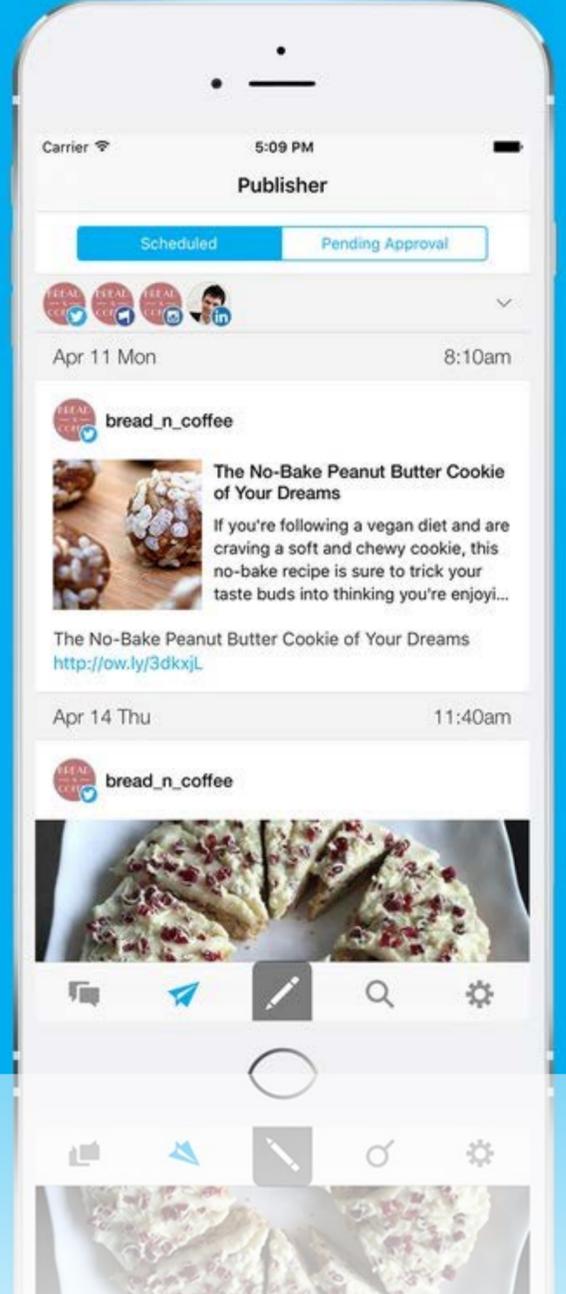
Manage all your social networks in one app



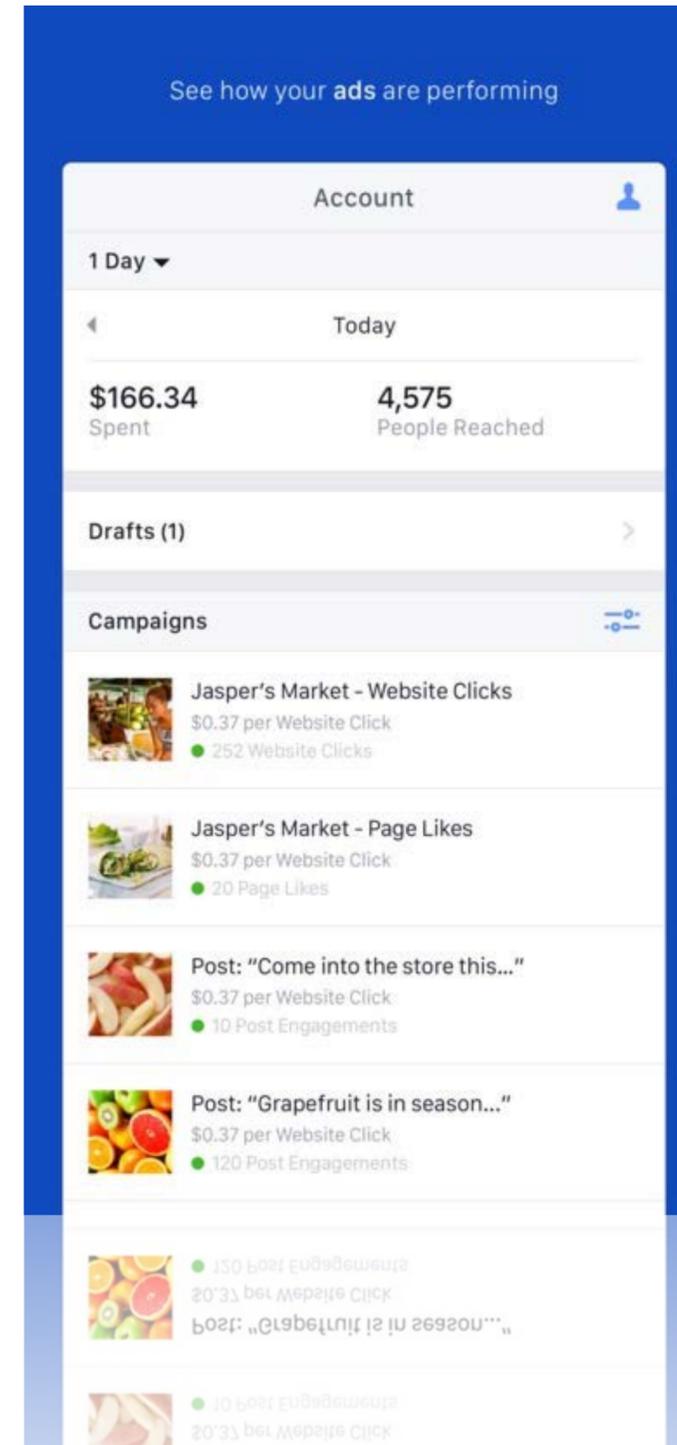
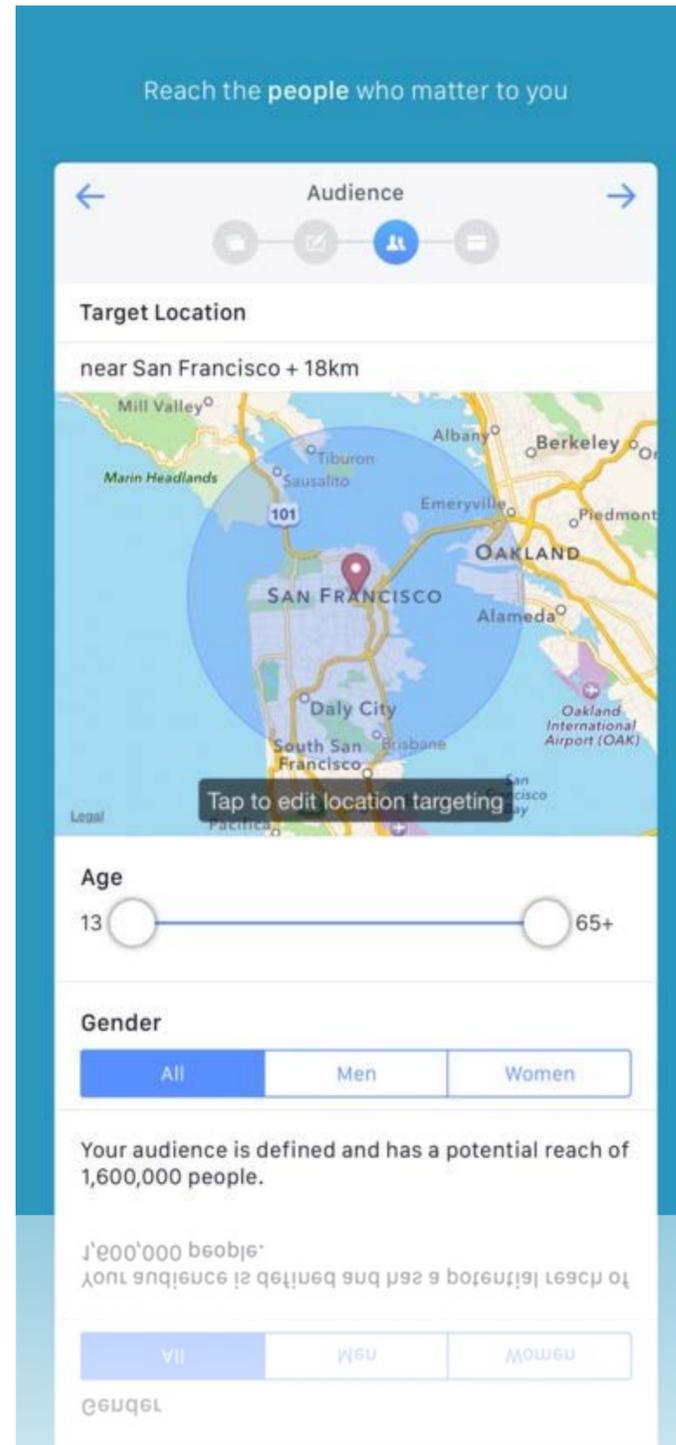
Post to multiple social networks at once



Schedule posts to save time



Facebook Ad



Questions?

502.424.9406
goforthbesocial.com

