

Sponsorship Level and Perks

Benefits	Presenting - SOLD	Titanium - \$10,000	Platinum - \$7,500	Gold - \$5,000	Silver - \$2,500	Bronze - \$1,500	Honorary - \$750
Complimentary Registrations	Six (\$1,200 value)	Five (\$1,000 value)	Four (\$800 value)	Three (\$600 value)	Two (\$400 value)	One (\$200 value)	N/A
Recognition in Materials*	Prominent placement of full-page ad in program	Full-page ad in program	Full-page ad in program	Half-page ad in program	Half-page ad in program	Name listed in brochure and logo listed in program	Name listed in brochure and program
	Color ad sized at 4.5" W x 6" H	Color ad sized at 4.5" W x 6" H	Color ad sized at 4.5" W x 6" H	Color ad sized at 3.75" W x 2.75" H	Color ad sized at 3.75" W x 2.75" H	N/A	N/A
	Due 2/2/15	Due 2/2/15	Due 2/2/15	Due 2/2/15	Due 2/2/15		
	Link on KHC's website	Link on KHC's website	Link on KHC's website	Link on KHC's website	Link on KHC's website	N/A	N/A
Signage or Banner at sponsored event?	Yes	Yes	Yes	No	No	No	No
Complimentary Exhibit Booth?	Premiere	Exclusive	Exclusive	Standard	Standard	Standard	N/A
Reserved Seating for Lunches?	Yes	Yes	Yes	No	No	No	No
Hosting Opportunities	Wednesday or Thursday Luncheon	Co-sponsor Charging Station	Conference Business Center	N/A	N/A	N/A	N/A
	Sponsor Exhibitor Reception	Morning or afternoon Breaks	N/A	N/A	N/A	N/A	N/A
	Co-sponsor Charging Station	N/A	N/A	N/A	N/A	N/A	N/A

*For inclusion in brochure, sponsorships must be purchased by Friday, November 14, 2014. For inclusion in the program, graphics must be received by Monday, February 2, 2015.